

About Global Banking and Markets

[Voiceover] In HSBC Global Banking and Markets, client relationships are at the heart of everything we do.

And a good relationship starts with trust.

[Text on screen] Trust in our network

[Voiceover] Our expansive international footprint is a network of connections that covers many of the world's largest trade and capital flows, which helps our clients to invest, trade and transact across borders.

[Text on screen] Trust in our expertise

[Voiceover] And our financing, advisory and research expertise allows us to make the most of this footprint. It's what makes us a trusted advisor to our clients.

[Text on screen] Trust in our service

[Voiceover] They know we can access global debt, equity, currency and commodity markets. They trust us to manage their liquidity, safekeep their assets and finance their trade.

[Text on screen] Trust in our standards

[Voiceover] And inherent in everything we do is our commitment to ensuring we have the highest conduct standards in our industry.

[Text on screen] Trust in our heritage

[Voiceover] All of this contributes to the heritage of more than 150 years. Producing a universal banking model that is proven, resilient and continually evolving.

[Text on screen] Empowering our clients

[Voiceover] HSBC Global Banking and Markets – connected, trusted and prepared to enable clients to realise their ambitions.

[Text on screen] Together we thrive