

Sustainability in the cloud

[Narrator] Did you know that the cloud is green?

Not that cloud! [Image of weather cloud]

This cloud! [Image of computer monitor]

As we digitise HSBC we're moving more apps onto the cloud

Our apps use less energy on the cloud and less water

And that energy mainly comes from renewables like solar and wind. So emissions are lower

The best bit is... when we're not using the cloud we use zero energy unlike our data centres that can't be turned off

Making us 50% to 80% more sustainable than using our own data centres

And helping us reach net zero by 2030

[End screen] HSBC | Opening up a world of opportunity