

Key facts 2017

External Benchmarks

	Units	2017	2016	2015
Interbrand top 100 brand position		47th	47th	37th
Brand value: Interbrand	US\$b	10.5	10.5	11.7
Brand Finance Banking 500		9th	9th	3rd
FTSE4Good		Member since 2001		
Hang Seng Corporate Sustainability Index		Member since 2010		
CDP (formerly Carbon Disclosure Project)	Performance band Disclosure Score	A- –	A –	B 100

Community Investment

	Units	2017	2016	2015
Cash charitable giving	US\$m	136.1	134.9 [1]	201.9
Europe	US\$m	56.8	61.4	72.9
Asia Pacific	US\$m	52.3	47.4	103.4
Middle East	US\$m	6.2	4.6	4.6
North America	US\$m	18.9	19.7	18.3
Latin America	US\$m	1.9	1.9	2.7
Employee volunteering in work time	hours	272,799	255,376	304,555
Europe	hours	61,394	50,696	60,735
Asia-Pacific	hours	153,040	139,386	177,503
Middle East	hours	7,921	7,987	4,286
North America	hours	19,844	23,306	28,919
Latin America	hours	30,600	34,001	33,112
Employee volunteering in own time	hours	432,605	439,027	414,815
Value of employee volunteering hours in work time	US\$m	9.3	8.9	10.7
Management costs associated with community investment	US\$m	10.2	10.7	10.1
Total value of community investment	US\$m	155.6	154.5	222.7

[1] For comparison purposes, currency values have been restated to reflect the position had foreign currency rates remained constant.

Environment

	Units	2017	2016	2015 [1]
Reporting coverage as % of Group	%	93%	92%	91%
Total CO ₂ emissions	tonnes	580,000	617,000	771,000
CO ₂ e emissions from energy (Scope 1&2) [2]	tonnes	473,000 [4]	529,000	662,000
CO ₂ e emissions from business travel [3]	tonnes	107,000 [4]	88,000	109,000
Total CO ₂ e emissions per FTE	tonnes	2.49	2.63	2.97
CO ₂ e emissions per FTE from energy	tonnes	2.03	2.25	2.55
CO ₂ e emissions per FTE from business travel	tonnes	0.46	0.38	0.42
CO ₂ e emissions per m ²	tonnes	0.16	0.17	0.17
Total CO ₂ e emissions per FTE				
Europe [5]	tonnes	1.18	1.60	2.90
Asia-Pacific	tonnes	2.48	2.52	2.87
North America	tonnes	3.70	3.39	3.78
Latin America	tonnes	3.04	3.90	2.03
Middle East [5]	tonnes	4.25	3.88	3.89
Total energy consumption	gigawatt hours	1,134	1,250	1,317
Energy consumption per FTE	kWh/FTE	5,213	5,797	5,564
Energy consumption per m ²	kWh/m ²	317	335	292
Total electricity consumption	gigawatt hours	1,005	1,091	1,151
Primary fuel sources (gas, oil, diesel etc)	gigawatt hours	129	158	165
Total waste produced	kilotonnes	25	26	31
Waste disposed to landfill	kilotonnes	8	8	12
Waste disposed per FTE to landfill	tonnes/FTE	0.04	0.04	0.05
Waste recycled	kilotonnes	16	18	19
% waste recycled	%	66	68	62
Total water consumption	thousand m ³	2,691	2,841	2,885
Water consumption per FTE	m ³ /FTE	12.4	13.2	12.2

Total business travel	million km	907	718	892
Business travel per FTE	km/FTE	4,171	3,331	3,769
Air travel	million km	779	582	733
Domestic air travel	million km	202	166	212
International air travel	million km	577	416	521
Rail travel	million km	42	40	49
Road travel	million km	70	85	97
Other travel	million km	13	11	13

Notes and terms

[1] HSBC stated in its Annual Report and Accounts 2015 (ARA) that it applied the Greenhouse Gas Protocol Scope 2 Guidance market based methodology. In fact, the data in the ARA and in the key facts section was based on HSBC's internal reporting guidelines.

[2] From 2016, HSBC applied the Greenhouse Gas Protocol Scope 2 Guidance market based methodology. Primary reason for the reduction in emissions is the adoption of market-based methodology (67%) plus on-going energy saving initiatives.

2017 Reporting Period	Market Based Total (tonnes)	Location Based Total (tonnes)
CO ₂ e emissions from energy (Scope 1&2)	473,000 [4]	619,000 [4]

[3] Carbon emissions from travel increased significantly in 2017 following a record low in 2016 after restrictions on travel.

[4] Data assured by PricewaterhouseCoopers LLP (PwC). Please see HSBC CO₂ Emissions Reporting Guidance and PwC Assurance Report (available at <http://www.hsbc.com/our-approach/measuring-our-impact>).

[5] Turkey was reported under Europe until 2016, and is now reported under Middle East, hence the variance from 2016 to 2017.

Country	Market Based Total (tonnes CO ₂ e) [7]	Location Based Total (tonnes CO ₂ e)	Instrument types [6]
United Kingdom	0	82,263	Wind and Solar PPAs covering 63% of the energy consumed in the UK - REGOs to cover the remaining 37%
India	53,462	64,988	PPAs covering 18% of the energy consumed in India - National Factor from the Government of India Ministry of Power for the rest
Hong Kong	122,249	157,908	Supplier emission rate
Rest Asia Pacific	81,061	81,061	No market information available hence IEA factors used
France	670	1,737	REGOs cover 66% of French consumption - Residual Mix From AIB for the rest
Switzerland	220	147	Supplier emission rate for Geneva area - Residual Mix from AIB for Zurich
Germany	6,165	7,245	Supplier rates for 45% of the German consumption - Residual Mix from AIB for the rest

Malta	3,252	3,469	Residual Mix from AIB
North America	40,114	40,114	eGrid for US - IEA factors for the rest
Latin America	56,478	56,478	No market information available hence IEA factors used
Middle East and Turkey	32,075	32,076	No market information available hence IEA factors used
Scope 2 Group total	395,748	527,486	
Scope 1 Group total	27,648	27,648	
Group total emissions from Energy *	423,396	555,134	
Group total emissions from Energy**	473,000 [4]	619,000 [4]	

* Before uplift and scale up

** After uplift and scale up

AIB: Association of Issuing Bodies

[6] Instruments types have been checked against Scope 2 quality criteria

[7] Percentage of operations actually report under the market basis: 51% of HSBC's Energy consumption in KWh before uplift and scale up

Sources:

Residual Mix :https://www.aib-net.org/documents/103816/176792/AIB_2016_Residual_Mix_Results_v1.1/6b49295b-ad99-a189-579e-877449778f62

eGRID: https://www.epa.gov/sites/production/files/2017-01/documents/egrid_summarytables.pdf

Government of India Ministry: http://www.cea.nic.in/reports/others/thermal/tpece/cdm_co2/user_guide_ver12.pdf

© Copyright HSBC Holdings plc 2017

All rights reserved

No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of HSBC Holdings plc.

Issued by Global Corporate Sustainability,

HSBC Holdings plc, London

