

Eight years of the Water Programme

[Text on screen] The HSBC Water Programme. Eight years of building healthy communities and helping economies develop in 42 markets worldwide.

[Sue Alexander, Global Head, Environmental Programmes, HSBC] The HSBC Water Programme is a partnership with three global NGOs, Earthwatch Institute, WaterAid and WWF.

The purpose of the programme has been to support people, their lives, their livelihoods in many, many parts of the world where they're facing global water crises.

[Text on screen] WaterAid has given more than 1.7 million people access to clean water and 2.7 million access to better sanitation.

[Rajeev KJ, WaterAid India] Through the HSBC Water Programme, WaterAid India has been continuously visiting this community and educating people regarding the importance of cleanliness, safe drinking water and hygiene practices.

[Text on screen] WWF has helped protect more than 760,000 hectares of wetland and 2,265 kilometres of river and enabled 190,000 people to fish and farm more sustainably.

[Lei Gang, WWF China] With the support of the HSBC Water Programme, we work with local communities and local government to try to restore the wetland.

[Zhang Shengyuan, Park Ranger, Honghu Lake, China] After more than 10 years of effort, the situation has improved considerably. The fishermen are now happy and I am happy too.

[Text on screen] Earthwatch Institute has trained more than 9,000 HSBC employees in water conservation and published 40 studies on water quality that helped improve policy globally.

[Elaine Kam, Citizen Science Leader, HSBC Canada] On a regular basis I go and test for the nutrients in the water. And around the world all the Citizen Science Leaders at HSBC are all doing the same thing.

[Dr Neil Bailey, Earthwatch Europe] In some areas over 50 per cent of freshwater fish species are facing extinction and so we definitely need to be managing and protecting water in better ways. HSBC recognise the environmental, social and economic benefits that water can bring and so are helping us to better monitor and manage this important resource.

[Sue Alexander] As the Water Programme draws to a close, I'm really excited to look back on what we've all achieved over the eight years. There's been transformational change in so many areas.

[Text on screen] Thank you to everyone for supporting the HSBC Water Programme.