

## **Beyond the Bricks - The ever-changing ways we value our home**

**[Voiceover]** There's no rulebook for buying a home. We all value different things and have different needs. But that's not to say we can't use our collective experiences to help each other. HSBC's Beyond the Bricks surveyed thousands of people around the world to discover how we value our homes. Everybody had things they wish they'd known beforehand.

**[Michelle]** We spent years trying to find the place that we could grow old in, and then we ended up moving after 3 years.

**[Voiceover]** 62% of people intending to buy their first home expect to live there for more than 10 years. This drops to 48% for those who own a home.

**[Lana]** Buying a place with an extra room was the best advice we got. It didn't take us long to fill it!

**[Voiceover]** While 42% of prospective buyers said they'd consider renting out a spare room to generate income, only 26% of homeowners said they felt the same way.

**[Terry]** In hindsight, we probably paid above our price range, but the most important thing is we wanted the right place for my daughter to grow up, so I don't think I would've done it any differently.

**[Bill]** We didn't really keep tabs on the value of our house. If we did, I could have moved into a new one 5 years earlier!

**[Tom]** It was a long process, but when we opened up the door to our new home for the first time and walked in, it felt like a real accomplishment.

**[Dev]** I just think you have more freedom. A house is great, but a home is built with love.

**[Voiceover]** Owning a home is a learning experience, and whether you're saving for your first deposit or already have a home, you can learn a lot from those who have been there before. To learn more about how time may change the way we think about home and its value, go to our website.