



HSBC HOLDINGS PLC

11 December 2020

Notification of a Transaction by a Person Discharging Managerial Responsibilities (“PDMR”) and a Person Closely Associated with a PDMR

On 9 December 2020, Steven Guggenheimer acquired 1,000 American Depositary Shares (“ADS”)¹, representing 5,000 US\$0.50 ordinary shares in HSBC Holdings plc. The ADS were acquired jointly with his spouse, Nichola Guggenheimer, at a price of US\$27.2100 per ADS.

¹ADS are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

The following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person		Steven Guggenheimer		
2 - Reason for the notification				
Position/status		Non-executive Director		
Initial notification/amendment		Initial Notification		
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Full name of the entity		HSBC Holdings plc		
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39		
4 - Details of the transaction(s)				
Transaction(s) summary table				
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2020-12-09	American Depositary Shares (“ADS”). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each.	GB0005405286	The New York Stock Exchange	USD – United States Dollar

Nature of Transaction:		Price	Volume	Total
Acquisition		US\$27.21	1,000	US\$27,210.00
	Aggregated	US\$27.21	1,000	US\$27,210.00

For any queries related to this notification, please contact:

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