

HSBC HOLDINGS PLC

20 March 2019

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The following disposals of ordinary shares of US\$0.50 (the "Shares") took place on 19 March 2019.

Director

Name	Shares disposed	Price
Marc Moses	146,649	£6.2460

Other PDMRs

Name	Shares disposed	Price
Samir Assaf	100,457	£6.2460
Patrick Burke	30,448	£6.2504

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the	person discha	arging manageria	responsibilities / perso	on closely associated		
Name of natural person			Marc Moses			
2 - Reason for the	e notification					
Position/status		Group Chief Risk Officer				
Initial notification/amendment		Initial Notification				
3 - Details of the auction monit	•	on allowance ma	rket participant, auction	n platform, auctioneer or		
Full name of the	entity		HSBC Holdings plc			
Legal Entity Iden	tifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the	transaction(s)					
Transaction(s) summary tab	ble				
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency		
2019-03-19	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound		

Nature of Transaction:		Price	Volume	Total
Disposal				
•		£6.25	146,649	£915,969.65
	Aggregated	£6.246	146,649	£915,969.65

Name of natural person		Samir Assaf			
- Reason for th	ne notification				
Position/status		Chief Exec	utive, Global	Banking and Markets	
Initial notification/amendment		Initial Notification			
- Details of the auction moni	•	ion allowance ma	rket particip	oant, auctior	n platform, auctioneer
Full name of the entity		HSBC Holdings plc			
egal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
- Details of the					
Transaction(s) summary tal	ble			
Transaction(Date of Transaction	s) summary tal Financial Instrument	ldentification Code	Place of T	ransaction	Currency
Date of	Financial	Identification	Place of T London Sto Exchange, Market (XL	ock Main	Currency GBP – British Pound
Date of Transaction	Financial Instrument Ordinary shares of US\$0.50 each	Identification Code	London Sto Exchange,	ock Main	GBP – British
Date of Transaction 2019-03-19	Financial Instrument Ordinary shares of US\$0.50 each	Identification Code	London Sto Exchange, Market (XL	ock Main .ON)	GBP – British Pound

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Patrick Burke				
2 - Reason for the notification					
Position/status	President and Chief Executive of HSBC US				
Initial notification/amendment	Initial Notification				

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction London Stock Exchange, Main Market (XLON)		Currency GBP – British Pound
2019-03-19	Ordinary shares of US\$0.50 each	GB0005405286			
Nature of Trar	isaction:		Price	Volume	Total
Disposal					
-			£6.25	30,448	£190,312.18
		Aggregated	£6.25	30,448	£190,312.18

For any queries related to this notification, please contact:

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