

## HSBC HOLDINGS PLC

15 September 2017

### Notification of Transactions of Persons Discharging Managerial Responsibilities (“PDMRs”)

The following disposals of ordinary shares of US\$0.50 (the “Shares”) took place on the dates indicated.

#### Director

Name	Date	Price per Share	Shares sold
Stuart Gulliver	13 September 2017	£7.3176	138,143

#### Other PDMRs

Name	Date	Price per Share	Shares sold
Samir Assaf	13 September 2017	£7.3176	59,738
	14 September 2017	£7.2693	57,013
Antonio Simoes	13 September 2017	£7.3176	24,220
	14 September 2017	£7.2693	27,490
Peter Wong	13 September 2017	£7.3176	59,336
	14 September 2017	£7.2693	72,871

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

<b>1 - Details of the person discharging managerial responsibilities / person closely associated</b>	
<b>Name of natural person</b>	Stuart Gulliver
<b>2 - Reason for the notification</b>	
<b>Position/status</b>	Group Chief Executive

<b>Initial notification/amendment</b>	Initial Notification				
<b>3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
<b>Full name of the entity</b>	HSBC Holdings plc				
<b>Legal Entity Identifier code</b>	MLU0ZO3ML4LN2LL2TL39				
<b>4 - Details of the transaction(s)</b>					
<b>Transaction(s) summary table</b>					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
<b>Nature of Transaction:</b>			<b>Price</b>	<b>Volume</b>	<b>Total</b>
Disposal			£7.32	138,143	£1,010,875.22
		<b>Aggregated</b>	<b>£7.318</b>	<b>138,143</b>	<b>£1,010,875.22</b>

<b>1 - Details of the person discharging managerial responsibilities / person closely associated</b>					
<b>Name of natural person</b>	Samir Assaf				
<b>2 - Reason for the notification</b>					
<b>Position/status</b>	Chief Executive, Global Banking and Markets				
<b>Initial notification/amendment</b>	Initial Notification				
<b>3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
<b>Full name of the entity</b>	HSBC Holdings plc				
<b>Legal Entity Identifier code</b>	MLU0ZO3ML4LN2LL2TL39				
<b>4 - Details of the transaction(s)</b>					
<b>Transaction(s) summary table</b>					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
<b>Nature of Transaction:</b>			<b>Price</b>	<b>Volume</b>	<b>Total</b>

Disposal			£7.32	59,738	£437,138.79
		<b>Aggregated</b>	<b>£7.318</b>	<b>59,738</b>	<b>£437,138.79</b>

  

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-09-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound

  

Nature of Transaction:	Price	Volume	Total
Disposal	£7.27	57,013	£414,444.60
<b>Aggregated</b>	<b>£7.269</b>	<b>57,013</b>	<b>£414,444.60</b>

<b>1 - Details of the person discharging managerial responsibilities / person closely associated</b>				
<b>Name of natural person</b>	Antonio Simoes			
<b>2 - Reason for the notification</b>				
<b>Position/status</b>	Chief Executive, HSBC Bank plc			
<b>Initial notification/amendment</b>	Initial Notification			
<b>3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>				
<b>Full name of the entity</b>	HSBC Holdings plc			
<b>Legal Entity Identifier code</b>	MLU0ZO3ML4LN2LL2TL39			
<b>4 - Details of the transaction(s)</b>				
<b>Transaction(s) summary table</b>				
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-09-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
Nature of Transaction:	Price	Volume	Total	
Disposal	£7.32	24,220	£177,232.27	
<b>Aggregated</b>	<b>£7.318</b>	<b>24,220</b>	<b>£177,232.27</b>	

  

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-09-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound

  

Nature of Transaction:	Price	Volume	Total

Disposal		£7.27	27,490	£199,833.06
	<b>Aggregated</b>	<b>£7.269</b>	<b>27,490</b>	<b>£199,833.06</b>

**1 - Details of the person discharging managerial responsibilities / person closely associated**

**Name of natural person** Peter Wong

**2 - Reason for the notification**

**Position/status** Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited

**Initial notification/amendment** Initial Notification

**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

**Full name of the entity** HSBC Holdings plc

**Legal Entity Identifier code** MLU0ZO3ML4LN2LL2TL39

**4 - Details of the transaction(s)**

**Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
<b>Nature of Transaction:</b>			<b>Price</b>	<b>Volume</b>	<b>Total</b>
Disposal			£7.32	59,336	£434,197.11
		<b>Aggregated</b>	<b>£7.318</b>	<b>59,336</b>	<b>£434,197.11</b>

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
<b>Nature of Transaction:</b>			<b>Price</b>	<b>Volume</b>	<b>Total</b>
Disposal			£7.27	72,871	£529,721.16
		<b>Aggregated</b>	<b>£7.269</b>	<b>72,871</b>	<b>£529,721.16</b>

For any queries related to this notification, please contact:  
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