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19 August 2013

**HSBC HOLDINGS PLC
BASE PROSPECTUS SUPPLEMENT DATED 16 AUGUST 2013**

A Base Prospectus Supplement dated 16 August 2013 to the Base Prospectus of the Debt Issuance Programme issued by HSBC Holdings plc on 11 April 2013 has been submitted to the National Storage Mechanism and will shortly be available for inspection at <http://www.hemscott.com/nsm.do>.

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Note to editors:

The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 6,600 offices in 80 countries and territories in Europe, the Asia-Pacific region, North and Latin America, and the Middle East and North Africa. With assets of US\$2,645bn at 30 June 2013, the HSBC Group is one of the world's largest banking and financial services organisations.

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News Release