NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR $3.1.2\ R$ and $3.1.4\ R$ (1)(a)

1	Name of the issuer
	HSBC Holdings plc
2	Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities
	S T Gulliver, a person discharging managerial responsibilities
3	Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares
	Shares of €5.00 each in HSBC France, a subsidiary of the Issuer
4	State the nature of the transaction
	Disposal of a Director's qualification share (representing less than 0.01 per cent of the shares in issue of HSBC France), consequent upon his retirement as a Director on 22 November 2012.
5	Number of shares, derivatives or any other financial instruments relating to shares acquired
	N/A
6	Number of shares, derivatives or any other financial instruments relating to shares disposed
	1 share in HSBC France
7	Price per share or value of transaction
	€5.00
8	
	Date and place of transaction
	Date and place of transaction 22 November 2012, Paris
9	
9	22 November 2012, Paris
9	22 November 2012, Paris Date issuer informed of transaction
	22 November 2012, Paris Date issuer informed of transaction 23 November 2012

	Peter Harvey, Senior Assistant Secretary, 020 7992 1401
12	Date of notification
	23 November 2012