

30 March 2012

HSBC HOLDINGS PLC ISSUANCE OF SENIOR NOTES

On 30 March 2012, HSBC Holdings plc issued US\$2,000,000,000 4.00% Senior Unsecured Notes due 2022 pursuant to its senior indenture dated 26 August 2009 (the 'New Notes').

Application has been made to list the New Notes on the New York Stock Exchange.

ends/more

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Note to editors:

The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 7,200 offices in over 85 countries and territories in Europe, the Asia-Pacific region, North and Latin America, and the Middle East and Africa. With assets of US\$2,556bn at 31 December 2011, HSBC is one of the world's largest banking and financial services organisations.

ends/all