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NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR $3.1.2\ R$ and $3.1.4\ R$ (1)(a)

1 Name of the issuer

HSBC Holdings plc

Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities

(ia)(iia) and (iii) R E T Bennett, a person discharging managerial responsibilities

(ib)and (iib)H M Bennett, spouse of R E T Bennett (a person discharging managerial responsibilities)

3 Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares

US\$0.50 ordinary shares

- 4 State the nature of the transactions
 - (i) Acquisition / Scrip dividend(ii) Acquisition / reinvestment of dividend in ISAs(iii) Acquisition / reinvestment of dividend in HSBC HoldingsUK Share Incentive Plan holding
- Number of shares, derivatives or any other financial instruments relating to shares acquired

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(ia) 1,975 (ib) 985 (iia) 65 (iib) 54 (iii) 27
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6 Number of shares, derivatives or any other financial instruments relating to shares disposed

- 7 Price per share or value of transactions
 - (i) US\$9.8255 (ii) £6.4291 (iii) £6.43
- 8 Date and place of transactions

12 December 2012, London

- 9 Date issuer informed of transactions
 - 14 December 2012
- 10 Name of duly authorised officer/official of issuer responsible for making notification

Steve Owen, Assistant Secretary, 020 7991 3879

- 11 Date of notification
 - 14 December 2012

The Board of Directors of HSBC Holdings plc as at the date of this announcement are: D J Flint, S T Gulliver, S A Catz † , L M L Cha † , M K T Cheung † , J D Coombe † , J Faber † , R A Fairhead † , J W J Hughes-Hallett † , W S H Laidlaw † , J P Lipsky † , J R Lomax † , I J Mackay, N R N Murthy † , Sir Simon Robertson † and J L Thornton † .

† Independent non-executive Director

Hong Kong Stock Code: 5