NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR 3.1.2~R and 3.1.4~R (1)(a)

1	Name of the issuer				
	HSBC Holdings plc				
2	Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities				
	Esmee Fairbairn Foundation, of which J W J Hughes-Hallett is a Trustee				
3	Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares				
	US\$0.50 ordinary shares				
4	State the nature of the transactions				
	Disposal of non-beneficial interest in shares				
5	Number of shares, derivatives or any other financial instruments relating to shares acquired				
	n/a				
6	Number of shares, derivatives or any other financial instruments relating to shares disposed				
	221,847				
7	Price per share or value of transaction				
	£4.3485				
8	Date and place of transactions				
	7 April 2009, London * PDMR became aware of these transactions on 21 May 2009				
9	Date issuer informed of transactions				
	20 May 2009				
10	Total holding following notification				
	67,755				
11	Name of duly authorised officer/official of issuer responsible for making notification				
	Nicola Black, Assistant Group Company Secretary, 020 7991 2652				
12	Date of notification				
	21 May 2009				