

**NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL
RESPONSIBILITY AND/OR CONNECTED PERSONS**

This notification relates to a transaction notified in accordance with DTR 3.1.2 R and 3.1.4 R (1)(a)

1	Name of the issuer
	HSBC Holdings plc
2	Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities
	A A Flockhart, a person discharging managerial responsibilities
3	Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares
	US\$0.50 ordinary shares
4	State the nature of the transactions
	i) Acquisition / scrip dividend ii) Acquisition / scrip dividend on conditional awards under the HSBC Share Plan
5	Number of shares, derivatives or any other financial instruments relating to shares acquired
	i)a) 294 b) 2,141 ii)a) 4,481, b) 3,421
6	Number of shares, derivatives or any other financial instruments relating to shares disposed
	N/A
7	Price per share or value of transactions
	i)a), i) b), ii)a)and ii b) US\$8.7461
8	Date and place of transactions
	i) a) and ii) a) 8 July 2009, London i) b)and ii) b) 8 July 2009, Hong Kong
9	Date issuer informed of transactions
	8 July 2009
10	Total holding following notification
	1,140,565
11	Name of duly authorised officer/official of issuer responsible for making notification
	Nicola Black, Assistant Group Company Secretary, 020 7991 2652

12	Date of notification
	8 July 2009