NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR 3.1.2~R and 3.1.4~R (1)(a)

Name of the issuer
HSBC Holdings plc
Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities
S K Green, a person discharging managerial responsibilities
Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares
US\$0.50 ordinary shares
State the nature of the transaction
Acquisition/ monthly contribution to HSBC Holdings UK Share Ownership Plan
Number of shares, derivatives or any other financial instruments relating to shares acquired
18
Number of shares, derivatives or any other financial instruments relating to shares disposed
N/A
Price per share or value of transaction
£6.65
Date and place of transaction
27 August 2009, London
Date issuer informed of transaction
28 August 2009
Total holding following notification
2,796,360
Name of duly authorised officer/official of issuer responsible for making notification
Nicola Black, Assistant Group Company Secretary, 020 7991 2652
Date of notification