NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR 3.1.2~R and 3.1.4~R (1)(a)

1	Name of the issuer
	HSBC Holdings plc
2	Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities
	i) Sir Mark Moody-Stuart, a person discharging managerial responsibility, ii)Sir Mark Moody-Stuart Family Trust, non-beneficial interest and iii) Connected Person - Lady Judith Moody-Stuart, spouse of Sir Mark Moody-Stuart, a person discharging managerial responsibility.
3	Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares
	US\$0.50 ordinary shares
4	State the nature of the transactions
	Acquisition of shares following acceptance of rights in accordance with the terms of the Rights Issue announced on 2 March 2009
5	Number of shares, derivatives or any other financial instruments relating to shares acquired
	i) 2,083
	ii) 2,083
	iii) 350
6	Number of shares, derivatives or any other financial instruments relating to shares disposed
	N/A
7	Price per share or value of transaction
	i), ii) and iii) £2.54
8	Date and place of transactions
	6 April 2009, London
9	Date issuer informed of transactions
	6 April 2009
10	Total holding following notification
	15,356
11	Name of duly authorised officer/official of issuer responsible for making notification

	Nicola Black, Assistant Group Company Secretary, 020 7991 2652
12	Date of notification
	9 April 2009