NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR 3.1.2~R and 3.1.4~R (1)(a)

1	Name of the issuer				
	HSBC Holdings plc				
2	Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities				
	i) Kenneth Harvey, a person discharging managerial responsibilities, ii) Ruth Harvey, spouse of Kenneth Harvey, a person discharging managerial responsibilities				
3	Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares				
	US\$0.50 ordinary shares				
4	State the nature of the transactions				
	Acquisition of shares and American Depositary Shares following acceptance of rights in accordance with the terms of the Rights Issue announced on 2 March 2009				
5	Number of shares, derivatives or any other financial instruments relating to shares acquired				
	i) 21,399 Ordinary Shares				
	ii) 5,416 American Depositary Shares				
6	Number of shares, derivatives or any other financial instruments relating to shares disposed				
	N/A				
7	Price per share or value of transaction				
	i) £2.54 per Ordinary Share and ii) US\$19.53 per American Depositary Share				
8	Date and place of transactions				
	i) 6 April 2009, London and ii) 6 April 2009, New York				
9	Date issuer informed of transactions				
	6 April 2009				
10	Name of duly authorised officer/official of issuer responsible for making notification				
	Nicola Black, Assistant Group Company Secretary, 020 7991 2652				
11	Date of notification				
	9 April 2009				