NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR 3.1.2 R and 3.1.4 R $(1)\,(a)$

Name of the issuer
HSBC Holdings plc
Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities
A A Flockhart, a person discharging managerial responsibilities
Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares
US\$0.50 ordinary shares
State the nature of the transactions
Acquisition of shares following acceptance of rights in accordance with the terms of the Rights Issue announced on 2 March 2009
Number of shares, derivatives or any other financial instruments relating to shares acquired
73,233
Number of shares, derivatives or any other financial instruments relating to shares disposed
N/A
Price per share or value of transaction
нк\$28.00
Date and place of transactions
6 April 2009, Hong Kong
Date issuer informed of transactions
6 April 2009
Total holding following notification
1,113,879
Name of duly authorised officer/official of issuer responsible for making notification
Nicola Black, Assistant Group Company Secretary, 020 7991 2652
Nicola Black, Assistante Gloup company Secretary, 626 7551 2052
Date of notification