## NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR 3.1.2 R and 3.1.4 R  $(1)\,(a)$ 

1	Name of the issuer
	HSBC Holdings plc
2	Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities
	i) and ii) V H C Cheng, a person discharging managerial responsibilities
	iii) Mariana Cho Chi On, spouse of V H C Cheng (a person discharging managerial responsibilities)
3	Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares
	US\$0.50 ordinary shares
4	State the nature of the transactions
	i) Acquisition / scrip dividends conditional on awards under the HSBC Share Plan
	ii) and iii) Acquisition / scrip dividends
5	Number of shares, derivatives or any other financial instruments relating to shares acquired
	i) 5,722
	ii) 2,071 iii) 1,437
6	Number of shares, derivatives or any other financial instruments relating to shares disposed
	N/A
7	Price per share or value of transaction
	i) - iii) US\$15.2466
8	Date and place of transactions
	i) - iii) 8 October 2008, Hong Kong
9	Date issuer informed of transactions
	i) - iii) 9 October 2008
10	Total holding following notification
	791,228
11	Name of duly authorised officer/official of issuer responsible for making notification

	Nicola Black, Assistant Secretary, 020 7991 2652
12	Date of notification
	10 October 2008