NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR $3.1.2\ R$ and $3.1.4\ R$ (1)(a)

1	Name of the issuer
	HSBC Holdings plc
2	Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities
	i) - iii) S T Gulliver, a person discharging managerial responsibilities
	<pre>iv) J Gulliver, son of S T Gulliver (a person discharging managerial responsibilities)</pre>
3	Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares
	US\$0.50 ordinary shares
4	State the nature of the transactions
	i) Acquisition / scrip dividend
	ii) Acquisition / scrip dividend on conditional awards under the HSBC Share Plan
	iii) Release of 2005 Performance Share award (EPS element) of 1,559 shares under the HSBC Share Plan, representing the scrip dividend on the fourth interim dividend for 2007. The trustees of the Plan sold 639 shares to meet the tax liability and have transferred 920 to S T Gulliver.
	iv) Acquisition / scrip dividend
5	Number of shares, derivatives or any other financial instruments relating to shares acquired
	i) 29,783
	ii) 27,258
	iii) 1,559
	iv) 11
6	Number of shares, derivatives or any other financial instruments relating to shares disposed
	i, ii and iv) N/A
	iii) 639
7	Price per share or value of transactions
	i, ii and iv) US\$16.4022 iii) £8.885
8	Date and place of transactions

	7 May 2008, London
9	Date issuer informed of transactions
	12 May 2008
10	Total holding following notification
	3,439,776
11	Name of duly authorised officer/official of issuer responsible for making notification
	Nicola Black, Assistant Secretary, 020 7991 2652
12	Date of notification
	12 May 2008