NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR 3.1.2~R and 3.1.4~R (1)(a)

1	Name of the issuer
	HSBC Holdings plc
2	Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities
	V H C Cheng, a person discharging managerial responsibilities, and for ii. his spouse M C O Cho
3	Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares
	US\$0.50 ordinary shares
4	State the nature of the transactions
	i. Acquisition / scrip dividend
	ii. Acquisition / scrip dividend
	iii. Acquisition / scrip dividend on conditional awards under the HSBC Share Plan
	iv. Release of 2005 Performance Share award (EPS element) of 1,091 shares under the HSBC Share Plan, representing the scrip dividend on the fourth interim dividend for 2007.
5	Number of shares, derivatives or any other financial instruments
	relating to shares acquired
	relating to shares acquired i. 2,914
	i. 2,914
	i. 2,914 ii. 2,827
6	i. 2,914 ii. 2,827 iii. 8,167
6	 i. 2,914 ii. 2,827 iii. 8,167 iv. 1,091 Number of shares, derivatives or any other financial instruments
6	<pre>i. 2,914 ii. 2,827 iii. 8,167 iv. 1,091 Number of shares, derivatives or any other financial instruments relating to shares disposed</pre>
	i. 2,914 ii. 2,827 iii. 8,167 iv. 1,091 Number of shares, derivatives or any other financial instruments relating to shares disposed
	i. 2,914 ii. 2,827 iii. 8,167 iv. 1,091 Number of shares, derivatives or any other financial instruments relating to shares disposed N/A Price per share or value of transactions
	i. 2,914 ii. 2,827 iii. 8,167 iv. 1,091 Number of shares, derivatives or any other financial instruments relating to shares disposed N/A Price per share or value of transactions i iii. US\$16.4022
7	i. 2,914 ii. 2,827 iii. 8,167 iv. 1,091 Number of shares, derivatives or any other financial instruments relating to shares disposed N/A Price per share or value of transactions i iii. US\$16.4022 iv. N/A
7	<pre>i. 2,914 ii. 2,827 iii. 8,167 iv. 1,091 Number of shares, derivatives or any other financial instruments relating to shares disposed N/A Price per share or value of transactions i iii. US\$16.4022 iv. N/A Date and place of transactions</pre>

10	Total holding following notification
	645,844
11	Name of duly authorised officer/official of issuer responsible for making notification
	Nicola Black, Assistant Secretary, 020 7991 2652
12	Date of notification
	12 May 2008