NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR 3.1.2 R and 3.1.4 R (1)(a) $\,$

1	Name of the issuer
	HSBC Holdings plc
2	Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities
	E Alonso, a person discharging managerial responsibilities
3	Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares
	US\$0.50 ordinary shares
4	State the nature of the transactions
	Release and sale of 2005 Performance Share award (EPS element) of 301 shares under the HSBC Share Plan, representing the scrip dividend on the fourth interim dividend for 2007.
5	Number of shares, derivatives or any other financial instruments relating to shares acquired
	301
6	Number of shares, derivatives or any other financial instruments relating to shares disposed
	301
7	Price per share
	£8.885
8	Date and place of transaction
	7 May 2008, London
9	Date issuer informed of transaction
	12 May 2008
10	Name of duly authorised officer/official of issuer responsible for making notification
	Nicola Black, Assistant Secretary, 020 7991 2652
11	Date of notification
	12 May 2008