NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR $3.1.2\ R$ and $3.1.4\ R$ (1)(a)

| 1 | Name of the issuer |
|----|---|
| | HSBC Holdings plc |
| 2 | Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities |
| | Sir Brian Moffat, a person discharging managerial responsibilities |
| 3 | Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares |
| | US\$0.50 ordinary shares |
| 4 | State the nature of the transaction |
| | Acquisition / scrip dividend |
| 5 | Number of shares, derivatives or any other financial instruments relating to shares acquired |
| | 427 |
| 6 | Number of shares, derivatives or any other financial instruments relating to shares disposed |
| | N/A |
| 7 | Price per share or value of transaction |
| | US\$16.4022 |
| 8 | Date and place of transaction |
| | 7 May 2008, London |
| 9 | Date issuer informed of transaction |
| | 8 May 2008 |
| 10 | Total holding following notification |
| | 18,389 |
| 11 | Name of duly authorised officer/official of issuer responsible for making notification |
| | Nicola Black, Assistant Secretary, 020 7991 2652 |
| 12 | Date of notification |
| | 9 May 2008 |