

**NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL
RESPONSIBILITY AND/OR CONNECTED PERSONS**

This notification relates to a transaction notified in accordance with DTR 3.1.2 R and 3.1.4 R (1) (a)

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| 1 | Name of the issuer |
| | HSBC Holdings plc |
| 2 | Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities |
| | V H C Cheng, a person discharging managerial responsibilities |
| 3 | Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares |
| | US\$0.50 ordinary shares |
| 4 | State the nature of the transaction |
| | Acquisition / purchase of shares by Trustee in respect of an award of restricted shares under The HSBC Share Plan |
| 5 | Number of shares, derivatives or any other financial instruments relating to shares acquired |
| | 82,295 |
| 6 | Number of shares, derivatives or any other financial instruments relating to shares disposed |
| | N/A |
| 7 | Price per share or value of transaction |
| | Nil |
| 8 | Date and place of transaction |
| | 3 March 2008, London *PDMR became aware of the purchase of shares on 12 March 2008 |
| 9 | Date issuer informed of transaction |
| | 12 March 2008 |
| 10 | Total holding following notification |
| | 731,786 |
| 11 | Name of duly authorised officer/official of issuer responsible for making notification |
| | Nicola Black, Assistant Secretary, 020 7991 2652 |
| 12 | Date of notification |
| | 12 March 2008 |

