NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR $3.1.2\ R$ and $3.1.4\ R$ (1)(a)

1	Name of the issuer				
	HSBC Holdings plc				
2	Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities				
	A A Flockhart, a person discharging managerial responsibilities				
3	Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares				
	US\$0.50 ordinary shares				
4	State the nature of the transaction				
	 i) Acquisition / exercise of executive share options awarded in 1998 ii) Disposal/Sale of a total of 18,515 shares and transfer of balance of 3,985 shares to A A Flockhart. 				
5	Number of shares, derivatives or any other financial instruments relating to shares acquired				
	22,500				
6	Number of shares, derivatives or any other financial instruments relating to shares disposed				
	18,515				
7	Price per share or value of transaction				
	i) £6.2767 ii) £7.773472				
8	Date and place of transaction				
	4 March 2008, London				
9	Date issuer informed of transaction				
	6 March 2008				
10	Name of duly authorised officer/official of issuer responsible for making notification				
	Nicola Black, Assistant Secretary, 020 7991 2652				
11	Date of notification				
	6 March 2008				