NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR 3.1.2 R and 3.1.4 R $(1)\,(a)$

Name of the issuer
HSBC Holdings plc
Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities
A A Flockhart, a person discharging managerial responsibilities
Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares
US\$0.50 ordinary shares
State the nature of the transaction
Acquisition / award of conditional shares under the HSBC Share Plan
Number of shares, derivatives or any other financial instruments relating to shares acquired
127,174
Number of shares, derivatives or any other financial instruments relating to shares disposed
N/A
Price per share or value of transaction
Nil
Date and place of transaction
3 June 2008, London
Date issuer informed of transaction
6 June 2008
Total holding following notification
546,249
Name of duly authorised officer/official of issuer responsible for making notification
Nicola Black, Assistant Secretary, 020 7991 2652
Date of notification
6 June 2008