NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR $3.1.2\ R$ and $3.1.4\ R$ (1)(a)

1	Name of the issuer
	HSBC Holdings plc
2	Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities
	D J Flint, a person discharging managerial responsibilities and for iii) D J Flint and his spouse Mrs F I L Flint
3	Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares
	US\$0.50 ordinary shares
4	State the nature of the transactions
	i. Acquisition / scrip dividend on conditional awards under the HSBC Share Plan
	ii. Acquisition /scrip dividend
	iii. Acquisition / scrip dividend on shares held jointly with spouse in The Soggs No. 1 Settlement Trust
	iv. Acquisition / reinvestment of dividend on HSBC Holdings UK Share Ownership Plan holding
	v. Acquisition / reinvestment of dividend in ISAs
	vi. Acquisition / reinvestment of dividend in PEP
	vii. Acquisition / reinvestment of dividend in SC PEP
5	Number of shares, derivatives or any other financial instruments relating to shares acquired
	i. 4,766
	ii. 852
	iii. 324
	iv. 16
	v. 25
	vi. 23
	vii. 11
6	Number of shares, derivatives or any other financial instruments relating to shares disposed
	N/A
7	Price per share or value of transactions
	i, ii, iii) US\$16.8421 iv) £7.75

	v, vi, vii) £7.695
8	Date and place of transactions
	9 July 2008, London
9	Date issuer informed of transactions
	11 July 2008
10	Total holding following notification
	941,716
11	Name of duly authorised officer/official of issuer responsible for making notification
	Nicola Black, Assistant Secretary, 020 7991 2652
12	Date of notification
	11 July 2008