NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR 3.1.2~R and 3.1.4~R (1)(a)

1	Name of the issuer
	HSBC Holdings plc
2	Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities
	Esmee Fairbairn Foundation, a trust of which J W J Hughes- Hallett, a person discharging managerial responsibilities, is a trustee
3	Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares
	US\$0.50 ordinary shares
4	State the nature of the transaction
	Disposal of non-beneficial interest as Trustee in shares held by the Esmee Fairbairn Foundation
5	Number of shares, derivatives or any other financial instruments relating to shares acquired
	N/A
6	Number of shares, derivatives or any other financial instruments relating to shares disposed
	107,161
7	Price per share or value of transaction
	£8.8388
8	Date and place of transaction
	17 September 2007, London * PDMR became aware of these transactions on 17 October 2007
9	Date issuer informed of transaction
	17 October 2007
10	Total holding following notification
	554,435
11	Name of duly authorised officer/official of issuer responsible for making notification
	Nicola Black, Assistant Secretary, 020 7991 2652
12	Date of notification

17 October 2007