

**NOTIFICATION OF INTERESTS OF PERSON DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR
CONNECTED PERSONS**

1. Name of the issuer

HSBC Holdings plc

2. Name of person discharging managerial responsibilities

D D J John

3. Name of connected person (if applicable to this transaction)

N/A

4. This notification relates to a transaction notified in accordance with DR 3.1.4R
(1)(a)

5. Description of shares (including class) or derivatives or other financial
instruments relating to the shares of HSBC Holdings plc

Ordinary shares of US\$0.50 each

6. State the nature of the transaction

Acquisition/Conditional award under the HSBC Share Plan 2007

7. Number of shares, derivatives or financial instruments relating to shares
acquired

83,927

8. Number of shares, derivatives or financial instruments relating to shares
disposed

9. Price per share or value of transaction

Nil

10. Date and place of transaction

5 March 2007, London

11. Date issuer informed of transaction

8 March 2007

Name of contact and telephone number for queries

N S Black 020 7991 2652

Name of duly authorised officer/official of issuer responsible for making
notification

As above

Date of notification

9 March 2007