NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

This notification relates to a transaction notified in accordance with DTR 3.1.2 R and 3.1.4 R $(1)\,(a)$

1	Name of the issuer							
	HSBC Holdings plc							
2	Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a perso discharging managerial responsibilities							
	Esmee Fairbairn Foundation, a trust of which J W J Hughes- Hallett, a person discharging managerial responsibilities, is a trustee							
3	Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares							
	US\$0.50 ordinary shares							
4	State the nature of the transactions							
	Disposals of non-beneficial interest as Trustee in shares held by the Esmee Fairbairn Foundation							
5	Number of shares, derivatives or any other financial instruments relating to shares acquired							
	N/A							
6	Number of shares, derivatives or any other financial instruments relating to shares disposed							
	i) 192,880							
	ii) 36,842							
7	Price per share or value of transactions							
	i) £9.358738							
	ii) £9.35							
8	Date and place of transactions							
	i) 21 May 2007, London*							
	ii) 23 May 2007, London*							
	* PDMR became aware of these transactions on 25 June 2007							
9	Date issuer informed of transactions							
	25 June 2007							
10	Total holding following notification							
	1,838,007							
11	Name of duly authorised officer/official of issuer responsible for making notification							

	Nigola	Plack	Aggiatopt	Secretary,	020	7001	2652	
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12 Date of notification

26 June 2007