NOTIFICATION OF INTERESTS OF DIRECTORS/PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS 1. Name of the issuer HSBC Holdings plc 2. State whether the notification relates to a: (i) transaction notified in accordance with DR 3.1.4R(1)(a); or (ii) DR 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or (iii) Both (i) and (ii). In respect of (iii) 3. Name of person discharging managerial responsibilities/director Sir Brian Moffat 4. State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person Shares held jointly with spouse 5. Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest Shares jointly held by Sir Brian Moffat, a Director, with his spouse, Lady Jacqueline Moffat 6. Description of shares (including class), debentures or derivatives or financial instruments relating to shares Ordinary shares of US\$0.50 each 7. Name of registered shareholder(s) and, if more than one, the number of shares held by each of them James Capel (Nominees) Limited 8. State the nature of the transaction Acquisition / scrip dividend 9. Number of shares, debentures or financial instruments relating to shares acquired 97 10. Percentage of issued class acquired De minimis 11. Number of shares, debentures or financial instruments relating to shares disposed 12. Percentage of issued class disposed 13. Price per share or value of transaction US\$18.7596 14. Date and place of transaction 18 January 2007, London 15. Total holding following notification and total percentage holding following notification 12,246 16. Date issuer informed of transaction 24 January 2007 If a person discharging managerial responsibilities has been granted options

by the issuer complete the following boxes 17. Date of grant 18. Period during which or date on which exercise can be exercised 19. Total amount paid (if any) for grant of the option 20. Description of shares or debentures involved (class and number) 21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise 22. Total number of shares or debentures over which options held following notification 23. Any additional information Name of contact and telephone number for queries Nicola Black, Assistant Secretary, 020 7991 2652 Name of duly authorised officer/official of issuer responsible for making notification As above Date of notification 24 January 2007