NOTIFICATION OF INTERESTS OF DIRECTORS/PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS 1. Name of the issuer HSBC Holdings plc 2. State whether the notification relates to a: (i) transaction notified in accordance with DR 3.1.4R(1)(a); or (ii) DR 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or (iii) Both (i) and (ii). In respect of (iii) 3. Name of person discharging managerial responsibilities/director Stewart W Newton 4. State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person N/A 5. Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest In respect of Stewart Newton, a Director 6. Description of shares (including class), debentures or derivatives or financial instruments relating to shares Ordinary shares of US\$0.50 each 7. Name of registered shareholder(s) and, if more than one, the number of shares held by each of them S W Newton 8. State the nature of the transaction Acquisition / scrip dividend 9. Number of shares, debentures or financial instruments relating to shares acquired 45 10. Percentage of issued class acquired De minimis 11. Number of shares, debentures or financial instruments relating to shares disposed 12. Percentage of issued class disposed 13. Price per share or value of transaction US\$18.7596 14. Date and place of transaction 18 January 2007, London 15. Total holding following notification and total percentage holding following notification 5,676 16. Date issuer informed of transaction 22 January 2007 If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes 17. Date of grant

18. Period during which or date on which exercise can be exercised
19. Total amount paid (if any) for grant of the option
20. Description of shares or debentures involved (class and number)
21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise
22. Total number of shares or debentures over which options held following notification
23. Any additional information
Name of contact and telephone number for queries
Nicola Black, Assistant Secretary, 020 7991 2652
Name of duly authorised officer/official of issuer responsible for making notification
As above
Date of notification
22 January 2007