NOTIFICATION OF INTERESTS OF DIRECTORS/PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND/OR CONNECTED PERSONS

1. Name of the issuer

HSBC Holdings plc

- 2. State whether the notification relates to a:
- (i) transaction notified in accordance with DR 3.1.4R(1)(a); or
- (ii) DR 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328)of the Companies Act 1985; or
- (iii) Both (i) and (ii).

In respect of (iii)

3. Name of person discharging managerial responsibilities/director

M F Geoghegan

4. State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person

N/A

5. Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest

In respect of M F Geoghegan, a Director

6. Description of shares (including class), debentures or derivatives or financial instruments relating to shares

Ordinary shares of US\$0.50 each

7. Name of registered shareholder(s) and, if more than one, the number of shares held by each of them

Abacus Corporate Trustees Limited 670,087 James Capel (Nominees) Limited 112,992 M F Geoghegan 533

8. State the nature of the transaction

Acquisition / scrip dividend on conditional awards under Restricted Share Plan and The HSBC Share Plan

- 9. Number of shares, debentures or financial instruments relating to shares acquired
- 5,314 shares
- 10. Percentage of issued class acquired

De minimis

- 11. Number of shares, debentures or financial instruments relating to shares disposed
- 12. Percentage of issued class disposed
- 13. Price per share or value of transaction

US\$18.7596

- 14. Date and place of transaction
- 18 January 2007, London
- 15. Total holding following notification and total percentage holding following notification

783,612 shares

- 16. Date issuer informed of transaction
- 19 January 2007

- If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes
- 17. Date of grant
- 18. Period during which or date on which exercise can be exercised
- 19. Total amount paid (if any) for grant of the option
- 20. Description of shares or debentures involved (class and number)
- 21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise
- 22. Total number of shares or debentures over which options held following notification
- 23. Any additional information

Name of contact and telephone number for queries

Nicola Black, Assistant Secretary, 020 7991 2652

Name of duly authorised officer/official of issuer responsible for making notification

As above

Date of notification

19 January 2007