

HSBC HOLDINGS PLC

CUSTOMER ACCOUNTS BY COUNTRY

30 June 2011

Customer accounts by country

	At 30 June 2011 US\$m	At 30 June 2010 US\$m	At 31 December 2010 US\$m
Europe			
UK	366,134	335,493	351,522
France ¹	101,032	68,942	65,407
Germany	9,046	7,698	7,063
Malta	6,200	5,084	5,968
Switzerland	46,790	41,556	43,098
Turkey	7,583	5,888	6,602
Other	12,026	12,597	11,903
	548,811	477,258	491,563
Hong Kong			
Hong Kong	305,726	274,112	297,484
Rest of Asia-Pacific			
Australia	18,780	12,641	16,640
India	11,732	11,269	12,143
Indonesia	5,982	5,599	5,572
Japan	5,378	4,432	5,575
Mainland China	28,481	21,893	27,007
Malaysia	16,962	13,751	15,257
Singapore	40,906	34,696	38,951
South Korea	5,278	4,258	4,303
Taiwan	11,968	10,385	12,131
Vietnam	1,543	1,358	1,255
Other	21,579	16,679	19,321
	168,589	138,319	158,155
Middle East and North Africa			
Egypt	7,103	6,666	6,881
Qatar	3,319	3,192	3,069
United Arab Emirates	18,558	16,136	16,332
Other	8,139	6,983	7,229
	37,119	32,977	33,511
North America			
US	104,749	97,804	103,007
Canada	47,049	42,438	45,772
Bermuda	10,835	9,196	9,707
	162,633	149,438	158,486
Latin America			
Argentina	4,403	3,505	3,983
Brazil	52,285	41,001	49,253
Mexico	25,326	18,160	21,295
Panama	7,535	7,083	7,429
Other	6,560	5,468	6,566
	96,109	75,217	88,526

¹ France primarily comprises the domestic operations of HSBC France, HSBC Assurances Vie and the Paris branch of HSBC Bank plc.