

# HSBC 2011 Investor Day

## Conclusion

Presentation by  
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Okay, thank you all very much for coming today and for giving us actually nine hours of your time to hopefully take the first step towards explaining HSBC. As I said at the very beginning, we're complex and I think historically we struggled to tell a coherent story about why our shareholders should own us and I hope today's been the first step in a long journey to help correct that. We will do this annually, and in the meantime, we'll update you at our quarterly IMS and all of us will be involved in Investor Relations work going forward. I hope that this has given a little more insight into the firm, I also hope that the regional and customer group presentations have also shown you that there are considerable revenue growth opportunities throughout our business, and I set out here a report card and, on the right hand side, we will be judged on those things, the examples and the actions are simply examples of how we will populate that report card. But clearly I and the Management Team, but principally me as the leader of the Management Team, regard myself as completely accountable to delivering these goals that we've set out today. And as I say, I really do appreciate the fact that you've given a full day across to us, and we thank you for your interest and support in HSBC.

We are now serving drinks actually on level 40 which we'd invite you all to join us for, so thank you all indeed for spending the time with us.