

Pricing Supplement dated 17 April 2020

HSBC France

Issue of EUR 30,000,000 Variable Coupon Automatic Early Redemption Equity Linked Certificates due April 2030 linked to ordinary shares of TOTAL SA

Programme for the issue of Structured Notes and Certificates

Issue Price: 100 %

HSBC

PART A
CONTRACTUAL TERMS

This document constitutes the pricing supplement ("**Pricing Supplement**") relating to the issue of the Tranche of Certificates described herein for the purposes of listing on the Official List of Euronext Dublin and must be read in conjunction with the Offering Memorandum dated 13 November 2019 as supplemented from time to time (the "**Offering Memorandum**") which, together with this Pricing Supplement, constitute listing particulars for the purposes of listing on the Global Exchange Market. Terms used herein shall be deemed to be defined as such for the purposes of the terms and conditions of the Certificates (the "**Conditions**") set forth in such Offering Memorandum

Full information on the Issuer and the offer of the Certificates is only available on the basis of the combination of this Pricing Supplement and the Offering Memorandum. The Offering Memorandum is available for viewing on the website of HSBC France (<http://www.about.hsbc.fr/investor-relations/debt-issuance>) and copies may be obtained from HSBC France, 103 avenue des Champs Elysées, 75008 Paris, France.

The Offering Memorandum does not comprise (i) a prospectus for the purposes of Part VI of the Financial Services and Markets Act 2000 (as amended) or (ii) a base prospectus for the purposes of Regulation (EU) 2017/1129, as amended (the "Prospectus Regulation"). The Offering Memorandum has been prepared solely with regard to Certificates that are (i) not to be admitted to listing or trading on any regulated market for the purposes of Directive 2014/65/EU and not to be offered to the public in a Member State (other than pursuant to one or more of the exemptions set out in Article 3.2 of the Prospectus Regulation).

It is advisable that prospective investors considering acquiring any Certificates understand the risks of transactions involving the Certificates and it is advisable that they reach an investment decision after carefully considering, with their financial, legal, regulatory, tax, accounting and other advisers, the suitability of the Certificates in light of their particular circumstances (including without limitation their own financial circumstances and investment objectives and the impact the Certificates will have on their overall investment portfolio) and the information contained in the Offering Memorandum and this Pricing Supplement. Prospective investors should consider carefully the risk factors set forth under "Risk Factors" in the Offering Memorandum.

- | | | |
|----|--|---|
| 1. | Issuer: | HSBC France |
| 2. | (a) Series Number: | Not applicable |
| | (b) Tranche Number: | 1 |
| 3. | Specified Currency or Currencies: | Euro ("EUR") |
| 4. | Aggregate Nominal Amount: | |
| | (a) Series: | EUR 30,000,000 |
| | (b) Tranche: | EUR 30,000,000 |
| 5. | Issue Price: | 100 per cent. of the Aggregate Nominal Amount |
| 6. | Specified Denomination(s): | EUR 1,000 |
| 7. | (a) Issue Date: | 20 April 2020 |

| | | |
|-----|--|--|
| | (b) Interest Commencement Date: | The Issue Date |
| 8. | Minimum Trading Size: | Not applicable |
| 9. | Maturity Date: | 30 April 2030, subject to early redemption on an Automatic Early Redemption Date. See paragraph 27 below |
| 10. | Interest Basis: | Variable Coupon linked to an Equity <i>(further particulars specified below)</i> |
| 11. | Redemption/Payment Basis <i>(Condition 7):</i> | Redemption linked to an Equity <i>(further particulars indicated below)</i> |
| 12. | Change of Interest Basis or Redemption/Payment Basis: | The Certificates are subject to early redemption on an Automatic Early Redemption Date. See paragraph 27 below |
| 13. | Put/Call Options: | Not applicable |
| 14. | Status of Certificates: | Non Subordinated |
| 15. | Method of distribution: | Non-syndicated |

PROVISIONS RELATING TO INTEREST PAYABLE (IF APPLICABLE)

| | | |
|-----|---|---|
| 16. | Provisions relating to Fixed Rate Certificates: | Not applicable |
| 17. | Provisions relating to Floating Rate Certificates: | Not applicable |
| 18. | Provisions relating to Zero Coupon Certificates: | Not applicable |
| 19. | Provisions relating to Certificates with a Coupon Linked to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR or ADR/GDR Basket: | Applicable |
| | (a) Equity, Equity Basket, Index, Index Basket, ETF unit, ETF Basket, ADR/GDR, ADR/GDR Basket/formula/other variable: | The Security as defined in paragraph 36 (a) below |
| | (b) Party responsible for calculating the Interest Rate(s) and/or Coupon | Not applicable |

Amount(s) (if not the Calculation Agent):

- (c) Provisions for determining the Coupon where calculated by reference to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket, a formula or other variable: Unless the Certificates have been previously redeemed, or purchased and cancelled in accordance with the Condition, if the Calculation Agent determines that, on a Valuation Date_j (as defined in Annex 1), Perf_j is greater than or equal to 75 per cent., the Variable Coupon payable on the immediately succeeding Variable Coupon Payment Date_j shall be an amount in the Specified Currency determined by the Calculation Agent in accordance with the following formula :

$$\text{Specified Denomination} \times \text{Coupon}_j$$

Otherwise, no Variable Coupon shall be paid.

Where:

“**Coupon_j**” means, in respect of a Coupon Payment Date_j, $j \times 8.50\% - \sum_{k=0}^{j-1} \text{Coupon}_k$

“**j**” means, for 1 to 10, each a Variable Coupon Payment Date_j.

For avoidance of doubt, “**Coupon_{j=0}**” means zero.

“**Perf_j**” means $\frac{S_j}{\text{Initial Price}}$

“**S_j**” means with respect to a Valuation Date_j and subject to the Conditions, the price of the Security at the Valuation Time on such Valuation Date_j as determined by the Calculation Agent.

- (d) Determination Date(s) of the Coupon Amount: Not applicable
- (e) Provisions for determining the Coupon when calculation by reference to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket, a formula or other variable is impossible or impracticable: Condition 16.9 applies
- (f) Interest or Calculation Period(s): Not applicable

- | | | |
|-----|---|---|
| (g) | Specified Interest Payment Dates: | Each date specified as such in the Annex 1, each a “ Variable Coupon Payment Date ”, subject (except in the case of the Maturity Date) to early redemption on an Automatic Early Redemption Date |
| (h) | Business Day Convention: | Following Business Day Convention |
| (i) | Business Centre(s): | TARGET |
| (j) | Minimum Interest Rate: | Not applicable |
| (k) | Maximum Interest Rate: | Not applicable |
| (l) | Day Count Fraction: | Not applicable |
| 20. | Provisions relating to Dual Currency Certificates: | Not applicable |
| 21. | Provisions relating to Physical Delivery Certificates: | Not applicable |

PROVISIONS RELATING TO REDEMPTION

- | | | |
|-----|---|---|
| 22. | Redemption at the option of the Issuer: <i>(Condition 7.3)</i> | Not applicable |
| 23. | Redemption at the option of the Certificate holders: <i>(Condition 7.4)</i> | Not applicable |
| 24. | Redemption by Instalments: | Not applicable |
| 25. | Final Redemption Amount of each Certificate: | |
| | In cases where the Final Redemption Amount is linked to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket or any other variable | Applicable |
| (a) | an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket, formula /other variable: | The Security as defined in paragraph 36(a) below |
| (b) | Party responsible for calculating the Interest Rate(s) and Final Redemption Amount (if not the Calculation Agent): | Not applicable |
| (c) | Provisions for determining the Final Redemption Amount when calculated by reference to an Equity, an Equity Basket, an Index, | Unless previously redeemed or purchased and cancelled, if, on the Final Valuation Date, the Calculation Agent determines that : |

an Index Basket, an ETF, an ETF Basket, an ADR/GDR, an ADR/GDR Basket and/or formula and/or other variable:

- the Final Price of the Security is greater than or equal to 100 per cent of the Initial Price of such Security, the Issuer shall redeem the Certificates on the Maturity Date at 100 per cent. of par; or

- If Final Price of the Security is less than 100 per cent of the Initial Price of such Security and the Trigger Event has not occurred the Issuer shall redeem the Certificates on the Maturity Date at 100 per cent. of par;

- If Final Price of the Security is less than 100 per cent of the Initial Price of such Security and the Trigger Event has occurred, the Issuer will redeem the Certificates by paying on the Maturity Date an amount in the Specified Currency in respect of each Certificate determined by the Calculation Agent in accordance with the following formula:

$$\frac{\text{Specified Denomination} \times \text{Final Price}}{\text{Strike Price}}$$

- Trigger Event: The Final Price of such Security, as determined by the Calculation Agent, is lower than the Trigger Level.

Barrier Period: Not applicable

Trigger Level: 50% of Initial Price.

- Knock-in Event: Not applicable

- Knock-out Event: Not applicable

(d) Determination Date(s): Not applicable

(e) Provisions for determining the Final Redemption Amount when calculation by reference to an Index and/or formula and/or other variable is impossible or impracticable: Condition 16.9 applies

(f) Payment Date: Not applicable

(g) Minimum Final Redemption Amount: Not applicable

(h) Maximum Final Redemption Amount: Not applicable

26. **Early Redemption Amount:**

In cases where the Early Redemption Amount is linked to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket or any other variable: Applicable

Early Redemption Amount(s) of each Certificate paid on redemption for taxation reasons or other early redemption events and/or the method of calculating the amount (if required or if different from that set out in Condition 7.5): Fair Market Value

Early Redemption Amount (upon redemption following an FX Disruption Event or a Benchmark Trigger Event): Not applicable

Other redemption provisions: Not applicable

27. **Automatic Early Redemption:** Applicable

Automatic Early Redemption Event: If Perf_j (as defined in the paragraph 19(c) above) is greater than or equal to the Automatic Early Redemption Level as of an Automatic Early Redemption Valuation Date

Automatic Early Redemption Amount: Each amount specified as such in the Annex 1, (each an "**Automatic Early Redemption Amount_j**") ("j" ranking from 1 to 9)

Automatic Early Redemption Dates: Each date specified as such in the Annex 1 (each an "**Automatic Early Redemption Date_j**") ("j" ranking from 1 to 9), subject to adjustment in accordance with the Following Business Day Convention

Automatic Early Redemption Price/Level: Each price specified as such in the Annex 1, (each an "**Automatic Early Redemption Level_j**") ("j" ranking from 1 to 9)

Automatic Early Redemption Rate: Not applicable

Automatic Early Redemption Valuation Date(s): Each date specified as such in the Annex 1 (each an "Automatic Early Redemption Valuation Date;" ("j" ranking from 1 to 9).

Each Automatic Early Redemption Valuation Date shall be subject to postponement in accordance with Condition 16.5 as if each reference to "Valuation Date" in such Condition was deemed to be a reference to "Automatic Early Redemption Valuation Date".

28. **Calculation Agent for the requirements of Condition 6.3(j):** Not applicable

GENERAL PROVISIONS APPLICABLE TO THE CERTIFICATES

29. **Form of Certificates:** Dematerialised Certificates

(a) Form of Dematerialised Certificates: Bearer form

(b) Registration Agent: Not applicable

30. **Financial Centre(s) or other special provisions relating to Payment Dates for the purposes of Condition 8.5:** TARGET

31. **Provisions relating to Partly Paid Certificates: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences (if any) of failure to pay, including any right of the Issuer to forfeit the Certificates and interest due on late payment:** Not applicable

32. **Provisions relating to Instalment Certificates: amount of each instalment, date on which each payment is to be made:** Not applicable

33. **Provisions relating to consolidation:** Not applicable

34. **Other Pricing Supplement:** Not applicable

PROVISIONS APPLICABLE TO CERTIFICATES LINKED TO AN EQUITY, EQUITY BASKET, INDEX, INDEX BASKET, ETF, ETF BASKET, ADR/GDR AND ADR/GDR BASKET

35. **Delivery of Securities (Equity Linked Certificates only):** Not applicable

36. **Provisions relating to Equity Linked Certificates, ADR/GDR Linked Certificates and ETF Linked Certificates:** Applicable

| | | | |
|-----|--|---------------------|---|
| (a) | Securities/ADR/GDR ETF: | Securities/ ETF: | Ordinary shares of TOTAL SA (<i>Bloomberg</i> : FP FP) ISIN FR0000120271 |
| (b) | Underlying company or Issuing Company(ies)/ADR/GDR Issuer: | | TOTAL SA |
| (c) | Unit: | | Not Applicable |
| (d) | Initial Price: | | As defined in Condition 16.1 |
| (e) | Final Price: | | As defined in Condition 16.1 |
| (f) | Exchange: | | Euronext Paris |
| (g) | Related Exchange: | | All Exchanges |
| (h) | Securities Transfer Amount: | | Not applicable |
| (i) | Settlement Date: | | Condition 16.1 does not apply |
| (j) | Settlement Disruption Event: | | Condition 16.1 does not apply |
| (k) | Disruption Period (if other than as specified in Condition 16.2(b): | | Not applicable |
| (l) | Potential Adjustment Event: | | Condition 16.9(a) applies |
| (m) | Weighting: | | Not applicable |
| (n) | Strike Price: | | 100 per cent. of the Initial Price of the Security |
| (o) | Strike Date: | | 20 April 2020 |
| (p) | Scheduled Trading Convention: | Day | Applicable |
| (q) | Additional Disruption Event: | | Change in Law, Insolvency Filing, Hedging Disruption, Increased Cost of Hedging |
| 37. | Additional Provisions relating to Equity Linked Certificates: | | Not applicable |
| 38. | Provisions relating to Index-Linked Certificates: | | Not applicable |
| 39. | Valuation Date(s): | | The dates specified as such in the Annex 1 , subject to postponement in accordance with Condition 16.5 |
| 40. | Valuation Time: | | Condition 16.1 applies |
| 41. | Averaging Dates: | | Not applicable |

- Averaging Date in the event of Market Disruption: Not Applicable
42. **Reference Prices:** No
43. **Other provisions relating to Index-Linked Certificates, Equity Linked Certificates and ETF Linked Certificates:** Not applicable
44. **Provisions relating to Currency-Linked Certificates:** Not applicable
45. **Provisions relating to Inflation Rate-Linked Certificates:** Not applicable

DISTRIBUTION

46. **If syndicated, names and addresses of the Managers and the underwriting commitments:** Not applicable
47. (a) **Date of Subscription Agreement:** Not applicable
- (b) **Stabilising Manager(s) (if any):** Not applicable

If not syndicated, name and address of Dealer: Not applicable

48. **Total Commission and concession:** Not applicable
49. **Prohibition of Sales to EEA Retail Investors:** Not applicable
50. **Additional selling restrictions:** Not applicable

51. **U.S. Selling Restrictions:** The Issuer is Category 2 for the purposes of Regulation S under the United States Securities Act of 1933, as amended.

TEFRA rules

52. **U.S. Tax Considerations:** Not applicable

53. GENERAL

The aggregate principal amount of Certificates issued has been translated Not applicable

**into euro at the rate of [●], producing a
sum of (solely for Certificates not
denominated in euro):**

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in this Pricing Supplement.

Signed on behalf of the Issuer:

A handwritten signature in black ink, appearing to be 'Ben' followed by a flourish.

By:
Duly authorised

**PART B
OTHER INFORMATION**

1. **ISSUE-SPECIFIC RISK FACTORS**

Not applicable

2. **LISTING AND ADMISSION TO TRADING:**

- (a) Listing: Application has been made to admit the Certificates to listing on the Official List of Euronext Dublin on or around the Issue Date. No assurance can be given as to whether or not, or when, such application will be granted
- (b) Admission to trading: Application has been made for the Certificates to be admitted to trading on the Global Exchange Market with effect from the Issue Date. No assurance can be given as to whether or not, or when, such application will be granted.
- (c) Estimate of total expenses related to admission to trading: EUR 1,000

3. **RATINGS**

Ratings: The Certificates have not been specifically rated.

4. **REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES**

- (a) Reasons for the offer: Not applicable
- (b) Estimated net proceeds: Not applicable
- (c) Estimated total expenses: Not applicable

5. ***Fixed Rate Certificates only* – Yield**

Yield: Not applicable

6. ***Index Linked or Other Variable-Linked Certificates only* – PERFORMANCE OF INDEX/FORMULA/OTHER VARIABLE, EXPLANATION OF ITS EFFECT ON THE VALUE OF THE INVESTMENT AND THE ASSOCIATED RISKS, AND OTHER INFORMATION CONCERNING THE UNDERLYING**

Not applicable.

7. ***Dual Currency Certificates only* – PERFORMANCE OF EXCHANGE RATE[S] AND EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT**

Not applicable

8. ***Derivative instruments only* – EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT, THE YIELD ON THE DERIVATIVE INSTRUMENTS AND INFORMATION CONCERNING THE UNDERLYING**

EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT

Not applicable

9. **SETTLEMENT PROCEDURE FOR DERIVATIVE INSTRUMENTS**

Not applicable

10. **INFORMATION CONCERNING THE UNDERLYING**

OTHER

Name and address of Calculation Agent: **HSBC Bank plc**
8 Canada Square
London E14 5HQ
United Kingdom

Information on taxes on the income from the Certificates withheld at source in the country where admission to trading (other than in Luxembourg and France) is sought): Not applicable

11. ***Derivative instruments only* – POST ISSUANCE INFORMATION CONCERNING THE UNDERLYING**

The Issuer will not provide any post-issuance information, unless so required by any applicable laws and regulations.

12. **OPERATIONAL INFORMATION**

ISIN Code: FR0013505815

Common Code: Available from the Euroclear Bank website - www.euroclear.com/site/public/EB/

Depositories:

(a) Euroclear France to act as Central Depository: Yes

(b) Common Depository for Euroclear Bank and Clearstream Banking, S.A.: Yes

Any clearing system(s) other than Euroclear Bank and Clearstream Banking, S.A. and the corresponding identification number(s): Not applicable

Delivery: Delivery against payment

Names and addresses of initial Paying Agents designated for the Certificates: **BNP Paribas Securities Services**
3-5-7 rue General Compans
ACI-CPC03A2
93500 Pantin
France

Names and addresses of additional Paying Agent(s) (if any): None

13. **TERMS AND CONDITIONS OF THE OFFER**

CONDITIONS, OFFER STATISTICS, EXPECTED TIMETABLE AND ACTION REQUIRED TO APPLY FOR THE OFFER

Not applicable

14. **PLAN OF DISTRIBUTION AND ALLOTMENT**

Not applicable

15. **PRICING**

Not applicable

16. **PLACING AND UNDERWRITING**

Not applicable

ANNEX 1

(This Annex forms part to the Pricing Supplement to which it is attached)

| "j" | Automatic Early Redemption Valuation Date _j | Automatic Early Redemption Date _j | Valuation Date _j | Variable Coupon Payment Date _j | Automatic Early Redemption Level _j | Automatic Early Redemption Amount _j |
|-----|--|--|--|---|---|--|
| 1 | 20 Apr 2021* | 27 Apr 2021 | 20 Apr 2021* | 27 Apr 2021 | 100.00% | 100.00% |
| 2 | 20 Apr 2022* | 27 Apr 2022 | 20 Apr 2022* | 27 Apr 2022 | 100.00% | 100.00% |
| 3 | 20 Apr 2023* | 27 Apr 2023 | 20 Apr 2023* | 27 Apr 2023 | 100.00% | 100.00% |
| 4 | 22 Apr 2024* | 29 Apr 2024 | 22 Apr 2024* | 29 Apr 2024 | 100.00% | 100.00% |
| 5 | 22 Apr 2025* | 29 Apr 2025 | 22 Apr 2025* | 29 Apr 2025 | 100.00% | 100.00% |
| 6 | 20 Apr 2026* | 27 Apr 2026 | 20 Apr 2026* | 27 Apr 2026 | 100.00% | 100.00% |
| 7 | 20 Apr 2027* | 27 Apr 2027 | 20 Apr 2027* | 27 Apr 2027 | 100.00% | 100.00% |
| 8 | 20 Apr 2028* | 27 Apr 2028 | 20 Apr 2028* | 27 Apr 2028 | 100.00% | 100.00% |
| 9 | 20 Apr 2029* | 27 Apr 2029 | 20 Apr 2029* | 27 Apr 2029 | 100.00% | 100.00% |
| 10 | None | None | 23 Apr 2030*(the "Final Valuation Date") | The Maturity Date | None | None |

* Subject to postponement in accordance with Condition 16.5

