

**PROHIBITION OF SALES TO EEA RETAIL INVESTORS - The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area (EEA). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (as amended, MiFID II); or (ii) a customer within the meaning of Directive 2002/92/EC (as amended, the Insurance Mediation Directive), where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II; or (iii) not a qualified investor as defined in Directive 2003/71/EC (as amended, the Prospectus Directive). Consequently no key information document required by Regulation (EU) No 1286/2014 (as amended, the PRIIPs Regulation) for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPs Regulation.**

**Pricing Supplement dated 14 June 2019**

**HSBC France**

**Legal Entity Identifier (LEI): F0HUI1NY1AZMJMD8LP67**

**Issue of EUR 51,700,000 Variable Coupon Amount Index-Linked Note due July 2029**

**Programme for the issue of Structured Notes and Certificates**

**Issue Price: 100 %**

**HBSC**

**Part A**  
**CONTRACTUAL TERMS**

This document constitutes the pricing supplement ("**Pricing Supplement**") relating to the issue of the Tranche of Notes described herein for the purposes of listing on the Official List of Euronext Dublin and must be read in conjunction with the Offering Memorandum dated 14 November 2018 as supplemented from time to time (the "**Offering Memorandum**") which, together with this Pricing Supplement, constitute listing particulars for the purposes of listing on the Global Exchange Market. Terms used herein shall be deemed to be defined as such for the purposes of the terms and conditions of the Notes (the "**Conditions**") set forth in such Offering Memorandum.

Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of this Pricing Supplement and the Offering Memorandum. The Offering Memorandum is available for viewing on the website of HSBC France (<http://www.about.hsbc.fr/investor-relations/debt-issuance>) and copies may be obtained from HSBC France, 103 avenue des Champs-Élysées, 75008 Paris.

**The Offering Memorandum does not comprise (i) a prospectus for the purposes of Part VI of the Financial Services and Markets Act 2000 (as amended) or (ii) a base prospectus for the purposes of Directive 2003/71/EC as amended (the Prospectus Directive). The Offering Memorandum has been prepared solely with regard to Notes that are (i) not to be admitted to listing or trading on any regulated market for the purposes of Directive 2014/65/EC and not to be offered to the public in a Member State (other than pursuant to one or more of the exemptions set out in Article 3.2 of the Prospectus Directive).**

1	<b>Issuer:</b>	HSBC France
2	(a) Series Number:	Not applicable
	(b) Tranche Number:	1
3	<b>Specified Currency or Currencies:</b>	Euro ("EUR")
4	<b>Aggregate Nominal Amount:</b>	
	(a) Series:	EUR 51,700,000
	(b) Tranche:	EUR 51,700,000
5	<b>Issue Price:</b>	100 per cent. of the Aggregate Nominal Amount
6	<b>Specified Denomination(s):</b>	EUR 100,000
7	(a) Issue date:	17 June 2019
	(b) Interest Commencement Date (if different from the Issue Date):	The Issue Date
	(c) Trade Date	31 May 2019
8	<b>Minimum Trading Size:</b>	EUR 100,000

9	<b>Maturity Date:</b>	2 July 2029, in accordance with Modified Following Business Day Convention
10	<b>Interest Basis:</b>	Variable Coupon Amount  (further particulars specified below)
11	<b>Redemption/Payment Basis</b> <i>(Condition 6):</i>	Redemption linked to an Index
12	<b>Change of Interest Basis or Redemption/Payment Basis:</b>	Not applicable
13	<b>Put/Call Options:</b>	Not applicable
14	(a) Status of Notes:	Senior preferred
	(b) Date of Board approval for issuance of Notes	Authorisation of the Board of Directors ( <i>Conseil d'Administration</i> ) of the Issuer dated 26 July 2018
	(c) Date of issuance authorisations:	14 June 2019
15	<b>Method of distribution:</b>	Non-syndicated

**PROVISIONS RELATING TO INTEREST PAYABLE (IF APPLICABLE)**

16	<b>Provisions relating to Fixed Rate Notes:</b>	Not applicable
17	<b>Provisions relating to Floating Rate Notes:</b>	Not applicable
18	<b>Provisions relating to Zero Coupon Notes:</b>	Not applicable
19	<b>Provisions relating to Notes with a Coupon Linked to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR or ADR/GDR Basket:</b>	Applicable
	(a) Equity, Equity Basket, Index, Index Basket, ETF unit, ETF Basket, ADR/GDR, ADR/GDR Basket/formula/other variable:	The Index (as defined in the paragraph 46(i) below)
	(b) Party responsible for calculating the Interest Rate(s) and/or Coupon Amount(s) (if not the Calculation Agent):	Calculation Agent
	(c) Provisions for determining the Coupon when calculated by reference to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket, formula or other variable:	Unless the Notes have been previously redeemed or purchased, the Variable Coupon Amount payable on each Coupon Payment Date shall be an amount in the Specified Currency determined by the Calculation Agent in accordance with the following formula:  Specified Denomination × Coupon <sub>j</sub>

Where:

“**Coupon<sub>j</sub>**” means, in respect of a Coupon Valuation Date<sub>j</sub> (as defined in the Annex 1),

- a) At j=1:
- if Perf<sub>j</sub> is greater than or equal to 80 per cent., 3.61%;
  - otherwise, 0%.
- b) From j=2 to 10:
- if the Lock-In Barrier Event has occurred, 3.61%; or
  - if the Lock-In Barrier Event has not occurred and Perf<sub>j</sub> is above or equal to 80 per cent., 3.61%;
  - otherwise, 0%.

For the avoidance of doubt, starting from j=2 (year 2021), all subsequent annual coupons will be guaranteed if a Lock-In Barrier Event occurs.

Where:

“**Lock-In Barrier Event**” means, in respect of a Coupon Valuation Date<sub>j</sub>, that MaxPerf<sub>j</sub> is equal to or greater than the Lock-In Level.

“**Lock-In Level**” means 103%.

“**Perf<sub>j</sub>**” means  $\frac{S_j}{S_{Initial}}$

“**MaxPerf<sub>j</sub>**” means, in respect of any Coupon Valuation Date<sub>j</sub>, the maximum level reached by Perf<sub>j</sub>, as determined in accordance with the following formula:

$$Max_{i=1}^j(Perf_i)$$

“**S<sub>j</sub>**” means, in respect of a Coupon Valuation Date<sub>j</sub>, the level of the Index at the Valuation Time on such date, as calculated and published by the Index Sponsor.

“**S<sub>Initial</sub>**” means, in respect of the Index and the Strike Date, the Initial Index Level (as defined in paragraph 46 (d) below).

(d) Coupon Determination Date(s): Not applicable

	(e) Provisions for determining the Coupon when calculation by reference to an Index, formula or other variable is impossible or impracticable:	If the Calculation Agent is unable to determine the Reference Rate shall be an amount determined by the Calculation Agent, acting in good faith and in a commercially reasonable
	(f) Interest or Calculation Period(s):	Not applicable
	(g) Specified Interest Payment Dates:	Each date specified as such in the Annex 1 (a “ <b>Coupon Payment Date</b> ”), all subject to adjustment in accordance with the applicable Business Day Convention
	(h) Business Day Convention:	Modified Following Business Day Convention, Unadjusted
	(i) Business Centre(s):	London and TARGET
	(j) Minimum Interest Rate:	Not applicable
	(k) Maximum Interest Rate:	Not applicable
	(l) Day Count Fraction:	Not applicable
20	<b>Provisions relating to Notes with a Coupon linked to a Fund or Fund Basket:</b>	Not applicable
21	<b>Provisions relating to Dual Currency Notes:</b>	Not applicable
22	<b>Provisions relating to Physical Delivery Notes</b>	Not applicable

#### **PROVISIONS RELATING TO REDEMPTION**

23	<b>Redemption at the option of the Issuer:</b> ( <i>Condition 6.3</i> )	Not applicable
24	<b>Redemption at the option of the Noteholders:</b> ( <i>Condition 6.4</i> )	Not applicable
25	<b>Redemption by Instalments:</b>	Not applicable
26	<b>Final Redemption Amount of each Note:</b>	
	In cases where the Final Redemption Amount is linked to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket or any other variable	Applicable

an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket, formula /other variable:	The Index as defined in paragraph 46 (b) below
Party responsible for calculating the Interest Rate(s) and Final Redemption Amount (if not the Calculation Agent):	Not applicable
(a) Provisions for determining the Final Redemption Amount where calculated by reference to an Index, and/or formula and/or other variable:	<p>Unless previously redeemed or purchased and cancelled, if on the Valuation Date (as defined in paragraph 42 below), the Calculation Agent determines that :</p> <ul style="list-style-type: none"> <li>- the Lock-In Barrier Event (as defined in the paragraph 19(c) above) has occurred, the Issuer shall redeem the Notes on the Maturity Date at 100 per cent. of par;</li> <li>- neither the Lock-In Barrier Event nor the Trigger Event has occurred , the Issuer shall redeem the Notes on the Maturity Date at 100 per cent. of par;</li> <li>- the Lock-In Barrier has not occurred but the Trigger Event has occurred, the Issuer shall redeem the Notes by paying on the Maturity Date an amount in the Specified Currency in respect of each Note determined by the Calculation Agent in accordance with the following formula:</li> </ul> $\text{Specified Denomination} \times \frac{S_{Final}}{S_{Initial}}$ <p>Where:</p> <p>“<b>S<sub>Final</sub></b>” means, in respect of the Index and the Valuation Date, the Final Index Level (as defined in paragraph 46 (e) below).</p> <p>“<b>S<sub>Initial</sub></b>” means, in respect of the Index and the Strike Date, the Initial Index Level (as defined in paragraph 46 (d) below)</p>
Trigger Event:	The Final Index Level is less than the Trigger Level
Trigger Level:	60% of the Initial Index Level
Knock-in Event:	Not applicable
Knock-out Event:	Not applicable
Determination Date(s):	Not applicable
Provisions for determining Final Redemption Amount where calculation by reference to an Index and/or formula and/or other variable is impossible or impracticable:	Not applicable
Payment Date:	Not applicable
Minimum Final Redemption Amount:	Not applicable

Maximum Final Redemption Amount:	100 per cent. of the nominal amount
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- |    |  |                |
|----|--|----------------|
| 27 | <b>Early Redemption Amount:</b>                                    | Not applicable |
| 28 | <b>Automatic Early Redemption:</b>                                 | Not applicable |
| 29 | <b>Calculation Agent for the requirements of Condition 5.3(i):</b> | Not applicable |
| 30 | <b>Credit Linked Redemption</b>                                    | Not applicable |

#### **GENERAL PROVISIONS APPLICABLE TO THE SECURITIES**

- |    |   |                                   |
|----|---|-----------------------------------|
| 31 | <b>Form of Notes:</b>   | Dematerialised Notes              |
|    | (a) Form of Dematerialised Notes:   | Bearer form ( <i>au porteur</i> ) |
|    | (b) Registration Agent:   | Not applicable                    |
|    | (c) Temporary Global Note:  | Not applicable                    |
| 32 | <b>Financial Centre(s) or other special provisions relating to Payment Dates for the purposes of Condition 7(g):</b>  | London and TARGET                 |
| 33 | <b>Talons for future Coupons or Receipts to be attached to Definitive Materialised Notes (and dates on which such Talons mature):</b>   | Not Applicable                    |
| 34 | <b>Payment of Alternative Payment Currency Equivalent:</b>  | Not Applicable                    |
| 35 | <b>Underlying Currency Pair provisions:</b>   | Not applicable                    |
| 36 | <b>Price Source Disruption:</b>   | Not applicable                    |
| 37 | <b>Provisions relating to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences [Not Applicable/Give details] 369 (if any) of failure to pay, including any right of the Issuer to forfeit</b> | Not applicable                    |

	<b>the Notes and interest due on late payment:</b>	
38	<b>Provisions relating to Instalment Notes: amount of each instalment, date on which each payment is to be made</b>	Not applicable
39	<b>Redenomination, redenominationalisation and reconventioning provisions:</b>	Not applicable
40	<b>Provisions relating to consolidation:</b>	Not applicable
41	<b>Masse</b>	Name and address of the Representative :  DIIS GROUP 12 rue Vivienne 75002 Paris Adresse mail : rmo@diisgroup.com
42	<b>Other terms:</b>	Not applicable

**PROVISIONS APPLICABLE TO SECURITIES LINKED TO AN EQUITY, EQUITY BASKET, INDEX, INDEX BASKET, ETF, ETF BASKET, ADR/GDR, ADR/GDR BASKET, SECURITIES REDEEMABLE IN CASH LINKED TO EQUITIES, EQUITY BASKET, INDEX, INDEX BASKET, ETF, ETF BASKET, ADR/GDR, ADR/GDR BASKET**

43	<b>Delivery of Securities (Equity Linked Notes only):</b>	Not applicable
44	<b>Provisions relating to Equity Linked Notes, ADR/GDR Linked Notes and ETF Linked Notes:</b>	Not applicable
45	<b>Additional Provisions relating to Equity Linked Notes:</b>	Not applicable
46	<b>Provisions relating to Index-linked Notes:</b>	Applicable
	(a) Composite Index:	Not applicable
	(b) Index(ices):	EURO STOXX 50 (Bloomberg Ticker : SX5E) which is a Multiple Exchange Index
	(c) Index Sponsor:	STOXX Limited
	(d) Initial Index Level:	3263.50
	(e) Final Index Level:	As defined in Condition 19.1
	(f) Index Rules:	Not applicable
	(g) Exchange:	The regulated markets or quotation systems (or any substituting market or system) on which the shares which compose the Index are mainly traded
	(h) Related Exchange:	EUREX
	(i) Weighting:	Not applicable



	(j) Strike Price:	Not applicable
	(k) Strike Date:	31 May 2019
	(l) Scheduled Trading Day Convention:	Not applicable
	(m) Additional Disruption Event:	The following Additional Disruption Event apply: Change in Law; Hedging Disruption; Increased Cost of Hedging
47	<b>Provisions for Fund-Linked notes:</b>	Not applicable
48	<b>Provisions relating to Preference Share-linked Notes:</b>	Not applicable
49	<b>Valuation Date(s):</b>	18 June 2029
50	<b>Valuation Time:</b>	Condition 19.1 applies
51	<b>Averaging Dates:</b>	Not applicable
52	<b>Reference Prices:</b>	No
53	<b>Other provisions relating to Index-linked Notes, Equity Linked Notes, ETF Linked Notes and Preference Share:</b>	Not applicable
54	<b>Provisions relating to Inflation rate-linked Notes:</b>	Not applicable

**PROVISIONS APPLICABLE TO SECURITIES LINKED TO AN EQUITY, EQUITY BASKET, INDEX, INDEX BASKET, ETF, ETF BASKET, ADR/GDR, ADR/GDR BASKET. SECURITIES REDEEMABLE IN CASH LINKED TO EQUITIES, EQUITY BASKET, INDEX, INDEX BASKET, ETF, ETF BASKET, ADR/GDR, ADR/GDR BASKET**

**DISTRIBUTION**

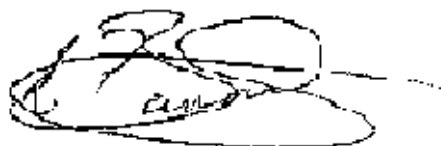
55	<b>If syndicated, names and addresses of the Managers and the underwriting commitments:</b>	Not applicable
56	<b>Total Commission and concession:</b>	Not applicable
57	<b>Prohibition of Sales to EEA Retail Investors:</b>	Applicable
58	<b>Additional selling restrictions:</b>	Not applicable
59	<b>U.S. Selling Restrictions:</b>	The Issuer is Category 2 for the purposes of Regulation S under the United States Securities Act of 1933, as amended.
		TEFRA not applicable
60	<b>U.S. Tax Considerations</b>	Not applicable
61	<b>GENERAL</b>	

The aggregate principal amount of Notes issued has been translated into euro at the rate of , producing a sum of (solely for Notes not denominated in euro): Not applicable

## **RESPONSIBILITY**

The Issuer accepts responsibility for the information contained in this Pricing Supplement.

Signed on behalf of HSBC France:

A handwritten signature in black ink, appearing to be 'E. M...', written over a faint circular stamp or watermark.

By:

Duly authorised

## PART B

### OTHER INFORMATION

**1. ISSUE- SPECIFIC RISK FACTORS**

Not applicable

**2. LISTING AND ADMISSION TO TRADING:**

- |     |   |  |
|-----|---|--|
| (a) | Listing:  | The Official List of the Irish Stock Exchange  |
| (b) | Admission to trading:                                       | Application will be made for the Notes to be admitted to trading on the Global Exchange Market with effect from the Issue Date. No assurance can be given as to whether or not, or when, such application will be granted. |
| (c) | Estimate of total expenses related to admission to trading: | EUR 1,000  |

**3. RATINGS**

Ratings: The Notes have not been specifically rated.

**4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE**

Not applicable

**5. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES**

- |     |                           |                |
|-----|---------------------------|----------------|
| (a) | Reasons for the offer:    | Not applicable |
| (b) | Estimated net proceeds:   | Not applicable |
| (c) | Estimated total expenses: | Not applicable |

**6. Fixed Rate Notes only – Yield**

Yield: Not applicable

**7. Fixed Rate Notes only– Trends in Interest Rates**

Not applicable

**8. Index Linked or Other Variable-Linked Notes Only – PERFORMANCE OF INDEX/FORMULA/OTHER VARIABLE, EXPLANATION OF ITS EFFECT ON THE VALUE OF THE INVESTMENT AND THE ASSOCIATED RISKS, AND OTHER INFORMATION CONCERNING THE UNDERLYING**

Not applicable

**9. Dual Currency Notes only – PERFORMANCE OF EXCHANGE RATE[S] AND EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT**

Not applicable

10. ***Derivative instruments only*** – EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT, THE YIELD ON THE DERIVATIVE INSTRUMENTS AND INFORMATION CONCERNING THE UNDERLYING

Not applicable

EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT

Not applicable

11. **SETTLEMENT PROCEDURE FOR DERIVATIVE INSTRUMENTS**

Not applicable

12. **YIELD ON DERIVATIVE INSTRUMENTS**

Not applicable

13. **INFORMATION CONCERNING THE UNDERLYING**

Not applicable

**OTHER**

Name and address of Calculation Agent: **HSBC Bank Plc**  
8 Canada Square  
London E14 5HQ  
United Kingdom

Information on taxes on the income from the Notes withheld at source in the country where admission to trading (other than in Luxembourg and France) is sought: Not applicable

14. ***Derivative instruments only*** – POST ISSUANCE INFORMATION CONCERNING THE UNDERLYING

Not applicable

15. **OPERATIONAL INFORMATION**

ISIN Code: FR0013424538

Common Code: Available from the Euroclear Bank website – [www.euroclear.com/site/public/EB](http://www.euroclear.com/site/public/EB)

Mnemonic Code: Not applicable

Depositories:

(a) Euroclear France to act as Central Depository: Yes

(b) Common Depository for Euroclear Bank and Clearstream Banking, *société anonyme*: No

Any clearing system(s) other than Euroclear Bank and Clearstream Banking, *société anonyme* and the corresponding identification number(s): Not applicable

Delivery: Delivery against payment

Names and addresses of initial Paying Agents designated for the Notes: **BNP PARIBAS SECURITIES SERVICES**  
Les Grands Moulins de Pantin  
9, rue du Débarcadère  
93500 Pantin  
France

Names and addresses of additional Paying Agent(s) (if any): None

#### 16. **TERMS AND CONDITIONS OF THE OFFER**

##### **CONDITIONS, OFFER STATISTICS, PROPOSED SCHEDULE AND PROCEDURE FOR SUBSCRIBING TO THE OFFER**

Not Applicable

#### 17. **PLAN OF DISTRIBUTION AND ALLOTMENT**

Not applicable

#### 18. **PRICING**

Not applicable

#### 19. **PLACING AND UNDERWRITING**

Not applicable

## ANNEX 1

*(this annex forms part to the Pricing Supplement to which it is attached)*

<b>j</b>	<b>Coupon<sub>j</sub></b>	<b>Coupon Valuation Date<sub>j</sub></b>	<b>Coupon Payment Date<sub>j</sub></b>
1	Coupon1	18 June 2020	2 July 2020
2	Coupon2	18 June 2021	2 July 2021
3	Coupon3	20 June 2022	4 July 2022
4	Coupon4	19 June 2023	3 July 2023
5	Coupon5	18 June 2024	2 July 2024
6	Coupon6	18 June 2025	2 July 2025
7	Coupon7	18 June 2026	2 July 2026
8	Coupon8	18 June 2027	2 July 2027
9	Coupon9	19 June 2028	3 July 2028
10	Coupon10	18 June 2029	2 July 2029

## ANNEX 2

*(this annex forms part to the Pricing Supplement to which it is attached)*

### Index Disclaimer

## Index Disclaimers

### **EURO STOXX 50 : STATEMENTS REGARDING THE EURO STOXX 50 INDEX**

The EURO STOXX 50® Index or STOXX Index and the trademarks used in the index name are the intellectual property of STOXX Limited, Zurich, Switzerland ("**STOXX**") and/or its licensors. The index is used under license from STOXX. The Notes, Warrants or Certificates based on the index are in no way sponsored, endorsed, sold or promoted by STOXX and/or its licensors and neither STOXX nor its licensors shall have any liability with respect thereto.

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- Sponsor, endorse, sell or promote the Notes, Warrants and Certificates.
- Recommend that any person invest in the Notes, Warrants and Certificates or any other securities.
- Have any responsibility or liability for or make any decisions about the timing, amount or pricing of Notes, Warrants and Certificates.
- Have any responsibility or liability for the administration, management or marketing of the Notes, Warrants and Certificates.
- Consider the needs of the Notes, Warrants and Certificates or the owners of the Notes, Warrants and Certificates in determining, composing or calculating the EURO STOXX 50® Index or STOXX Index or have any obligation to do so.

STOXX and its Licensors will not have any liability in connection with the Notes, Warrants and Certificates.

Specifically:

- STOXX and its Licensors do not make any warranty, express or implied and disclaim any and all warranty about:

The results to be obtained by the Notes, Warrants and Certificates, the owner of the Notes, Warrants and Certificates or any other person in connection with the use of the EURO STOXX 50® Index or STOXX Index and the data included in the EURO STOXX 50® Index or STOXX Index;

- The accuracy or completeness of the EURO STOXX 50® Index or STOXX Index and its data;

- The merchantability and the fitness for a particular purpose or use of the EURO STOXX 50® Index or STOXX Index and its data;

- STOXX and its Licensors will have no liability for any errors, omissions or interruptions in the EURO STOXX 50® Index or STOXX Index or its data;

- Under no circumstances will STOXX or its Licensors be liable for any lost profits or indirect, punitive, special or consequential damages or losses, even if STOXX or its Licensors knows that they might occur.

The licensing agreement between HSBC Bank plc and STOXX is solely for their benefit and not for the benefit of the owners of the Notes, Warrants and Certificates or any other third parties.