Pricing Supplement dated 30 July 2019

HSBC France

Legal Entity Identifier (LEI): F0HUI1NY1AZMJMD8LP67

Issue of EUR 30,000,000 Variable Coupon Automatic Early Redemption Equity Linked Certificates due 7 August 2029 linked to a Basket of Securities

Programme for the issue of Structured Notes and Certificates

Issue Price: 100%

HSBC

Part A **CONTRACTUAL TERMS**

This document constitutes the pricing supplement ("Pricing Supplement") relating to the issue of the Tranche of Certificates described herein for the purposes of listing on the Official List of Euronext Dublin and must be read in conjunction with the Offering Memorandum dated 14 November 2018 as supplemented from time to time (the "Offering Memorandum") which, together with this Pricing Supplement, constitute listing particulars for the purposes of listing on the Global Exchange Market. Terms used herein shall be deemed to be defined as such for the purposes of the terms and conditions of the Certificates (the "Conditions") set forth in such Offering Memorandum.

This document constitutes the pricing supplement ("Pricing Supplement") relating to the issue of the Tranche of Certificates described herein and must be read in conjunction with the Offering Memorandum dated 14 November 2018 as supplemented from time to time (the "Offering Memorandum"). Terms used herein shall be deemed to be defined as such for the purposes of the terms and conditions of the Certificates (the "Conditions") set forth in such Offering Memorandum.

Full information on the Issuer and the offer of the Certificates is only available on the basis of the combination of this Pricing Supplement and the Offering Memorandum. The Offering Memorandum is available for viewing on the website of HSBC France (http://www.about.hsbc.fr/investor-relations/debtissuance) and copies may be obtained from HSBC France, 103 avenue des Champs-Elysées, 75008 Paris, France.

The Offering Memorandum does not comprise (i) a prospectus for the purposes of Part VI of the Financial Services and Markets Act 2000 (as amended) or (ii) a base prospectus for the purposes of Directive 2003/71/EC as amended (the Prospectus Directive). The Offering Memorandum has been prepared solely with regard to Certificates that are (i) not to be admitted to listing or trading on any regulated market for the purposes of Directive 2014/65/EU and not to be offered to the public in a Member State (other than pursuant to one or more of the exemptions set out in Article 3.2 of the **Prospectus Directive).**

1.	Issuer:	HSBC France
2.	(a) Series Number:	Not applicable

	(b) Tranche Number:	1
	(c) Date on which the Certificates become fungible	Not applicable
3.	Specified Currency or Currencies:	Euro (EUR)
4.	Aggregate Nominal Amount :	
	(a) Series:	EUR 30,000,000
	(b) Tranche:	EUR 30,000,000
5.	Issue Price:	100 per cent. of the Aggregate Nominal Amount
6.	Specified Denomination(s):	EUR 1,000
7.	(a) Issue Date:	31 July 2019
	(b) Interest Commencement Date (if different from the Issue Date):	The Issue Date
8.	Minimum Trading Size:	Not Applicable
9.	Maturity Date:	7 August 2029, subject to early redemption on an Automatic Early Redemption Date. See paragraph 27 below.
10.	Interest Basis:	Variable Coupon linked to an Equity Basket. (further particulars specified below)
11.	Redemption /Payment Basis: (Condition 7)	Redemption linked to an Equity Basket
12.	Change of Interest Basis or Redemption/ Payment Basis:	The Certificates are subject to early redemption on an Automatic Early Redemption Date. See paragraph 27 below.
13.	Put/Call options:	Not applicable
14.	Status of Certificates:	Senior preferred
15.	Method of distribution:	Non-syndicated
PROVISIO	NS RELATING TO INTEREST PAYABLE	(IF APPLICABLE)
16.	Provisions relating to Fixed Rate Certificates:	Not applicable
17.	Provisions relating to Floating Rate Certificates:	Not applicable
10		

18. **Provisions relating to Zero Coupon** Not applicable **Certificates:**

19.

Provisions relating to Certificates with a Coupon Linked to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR or ADR/GDR Basket:

- (a) Equity, Equity Basket, Index, Index
 Basket, ETF unit, ETF Basket, ADR/
 GDR, ADR/GDR Basket/formula/other
 variable
- (b) Party responsible for calculating the Interest Rate(s) and/or Coupon Amount(s) (if not the Calculation Agent):
- (c) Provisions for determining the Coupon where calculated by reference to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket, a Formula or other variable:

Applicable

The Basket of Securities as defined in paragraph 39(a) below

Not applicable

Unless the Certificates have been previously redeemed, or purchased and cancelled in accordance with the Conditions:

(a) if the Calculation Agent determines that, on the Automatic Early Redemption Valuation Date (as defined in paragraph 27 below), WO_j (as defined in paragraph 27 below) is greater than or equal to **50.00** per cent., the Variable Coupon (the "**Coupon**_j") payable on the immediately succeeding Variable Coupon Payment Date shall be an amount in the Specified Currency determined by the Calculation Agent in accordance with the following formula:

$$\text{Coupon}_{j} = i \times y \% - \sum_{k=0}^{j-1} \text{Coupon}_{k}$$

Otherwise, no Variable Coupon will be paid.

(b) if the Calculation Agent determines that, on the Valuation Date (as defined in paragraph 42 below), WO_{Final} (as defined in paragraph 25(c) below) is greater than or equal to **50.00** per cent., the Variable Coupon Amount (the "**Coupon_{j=10}**") payable on the Maturity Date shall be an amount in the Specified Currencydetermined by the Calculation Agent in accordance with the following formula:

$$\text{Coupon}_{j=10} = 10 \times y \% - \sum_{k=0}^{10} \text{Coupon}_{k}$$

Otherwise, no Variable Coupon will be paid.

Where:

"y" equals 7.8500%

"i" means, for 1 to 10, each a Variable Coupon Payment Date_i

For avoidance of doubt, "Coupon_{j=0}" means zero.

	(d) Determination Date(s) of the Coupon Amount:	Not applicable
	(e) Provisions for determining the Coupon where calculation by reference to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket, a Formula or other variable is impossible or impracticable:	
	(f) Interest or Calculation Period(s):	Not applicable
	(g) Specified Interest Payment Dates:	Each date specified as such in Annex 2, each a "Variable Coupon Payment Date _j ", subject (except in the case of the Maturity Date) to early redemption on an Automatic Early Redemption Date
	(h) Business Day Convention:	Following Business Day Convention
	(i) Business Centre(s):	Not applicable
	(j) Minimum Interest Rate:	Not applicable
	(k) Maximum Interest Rate:	Not applicable
	(1) Day Count Fraction:	Not applicable
20.	Provisions relating to Dual Currency Certificates:	Not applicable
21.	Provisions relating to Physical Delivery Certificates:	Not applicable
PROVISIO	NS RELATING TO REDEMPTION	
22.	Redemption at the option of the Issuer: (<i>Condition 7.3</i>)	Not applicable
23.	Redemption at the option of the Certificate holders: (<i>Condition 7.4</i>)	Not applicable
24.	Redemption by Instalments:	Not applicable
25.	Final Redemption Amount of each Certificate:	
	In cases where the Final Redemption Amount is linked to an Equity, Equity Basket, Index,	Applicable

(a)	an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket, formula/other variable:	The Basket of Securi 39(a) below
(b)	Party responsible for calculating the Interest Rate(s) and Final Redemption Amount (if not the Calculation Agent):	Not applicable
(c)	Provisions for determining the Final Redemption Amount when calculated by reference to an Equity, an Equity Basket, an Index, an Index Basket, an ETF, an ETF Basket, an ADR/GDR, an ADR/GDR Basket and/or Formula and/	Unless previously cancelled, if, on the Agent determines that - WO _{final} is greater

or other variable:

The Basket of Securities as defined in paragraph 39(a) below

Unless previously redeemed or purchased and cancelled, if, on the Valuation Date, the Calculation Agent determines that :

- WO_{final} is greater than or equal to 40.00 per cent of the Initial Price the Issuer shall redeem the Certificates on the Maturity Date at 100.00 per cent. of par; or

- WO_{final} is less than 40.00 per cent. of the Initial Price

the Issuer will redeem the Certificates by paying on the Maturity Date an amount in the Specified Currency in respect of each Certificate determined by the Calculation Agent in accordance with the following formula:

Specified Denomination x WO_{final} /40.00%

Where:

"WO_{final}" means, in respect of the Valuation Date, the lowest performance (expressed as a percentage) among the Securities as determined by the Calculation Agent in accordance with the following formula:

$$\operatorname{Min}_{i} = 1 \text{ to } 4 \left(\frac{S_{\text{Final}}^{i}}{S_{0}^{i}} \right)$$

Where:

"i" means each Security in the Basket, 1 to4

" S^{i} Final" means, in respect of a Security (Security_i) and the Valuation Date, the Final Price (as defined in paragraph 36 (e) below) of such Security_i.

" S_0 " means, in respect of a Security (Security_i), the Initial Price (as defined in Condition 36 (d) below) of such Security_i.

For information purposes, if more than one Security has the same percentage, the Calculation Agent shall

determine which Security is the Worst Performing Security in its sole and absolute discretion.

"Worst Performing Security" means the Security for which the performance is the lowest in accordance with the definition of WO_{final}

	Barrier Period:	Not applicable
	Trigger Event:	Not applicable
	Tigger Level:	Not applicable
	Knock-in Event:	Not applicable
	Knock-out Event:	Not applicable
(d)	Determination Date(s):	Not applicable
(e)	Provisions for determining the Final Redemption Amount when calculation by reference to an Index and/or formula and/or other variable is impossible or impracticable:	Condition 17.9 applies
(f)	Payment Date:	Not applicable
(g)	Minimum Final Redemption Amount:	Not applicable
(h)	Maximum Final Redemption Amount:	Not applicable
	ses where the Final Redemption Amount ked to a Fund or Fund Basket:	Not applicable
is lin oblig	ses where the Final Redemption Amount ked to the credit of a reference entity/ gation or a basket of reference entities/ gations:	Not applicable
	ses where the Final Redemption Amount ked to a Preference Share:	Not applicable
Final	Redemption Amount of each Note:	Not applicable
In ca Amo Bask Bask	y Redemption Amount ases where the Early Redemption bunt is linked to an Equity, Equity atet, Index, Index Basket, ETF, ETF atet, ADR/GDR, ADR/GDR Basket or other variable:	Applicable

26.

Early Redemption Amount(s) of each	Fair Market Value
Certificate paid on redemption for taxation	
reasons or an event of default or other early	
redemption cases and/or the method of	
calculating the amount (if required or if	
different from that set out in Condition 7.5):	

Other redemption provisions:

Not applicable

Applicable

27. Automatic Early Redemption:

Automatic Early Redemption Event:

If WO_j is greater than or equal to the Automatic Early Redemption Level as of any Automatic Early Redemption Valuation Date_j

Where:

"**WO**_j" means the lowest performance (expressed as a percentage) among the Securities as determined by the Calculation Agent in accordance with the following formula:

$$\underset{\text{Min}_{i} = 1 \text{ to } 4}{\left(\frac{S_{j}^{i}}{S_{0}^{i}}\right)}$$

Where:

" S_{j}^{i} " means, in respect of a Security (Security_i) and an Automatic Early Redemption Valuation Date_i, the price of such Security, on the relevant Exchange at the Valuation Time on such Automatic Early Redemption Valuation Date_i, as determined by the Calculation Agent. " S_0^i " means, in respect of a Security (Security_i), the Initial Price of such Security_i Automatic Early Redemption Amount: Each amount specified as such in Annex 2, (each an "Automatic Early Redemption Amount_i") ("_i" ranking from 1 to 9) Automatic Early Redemption Dates: Each date specified as such in the Annex 2 (each an "Automatic Early Redemption Date_j") ("_j" ranking from 1 to 9), subject to adjustment in accordance with the Following Business Day Convention Automatic Early Redemption Price/Level: Each price specified as such in the Annex 2, (each an "Automatic Early Redemption Price_i")("j" ranking from 1 to 9) Not applicable Automatic Early Redemption Rate:

	Automatic Early Redemption Valuation Date(s):	Each date specified as such in Annex 2 (each an "Automatic Early Redemption Valuation Date _j ") (" _j " ranking from 1 to 9).
		Each Automatic Early Redemption Valuation Date shall be subject to postponement in accordance with Condition 17.5 as if each reference to "Valuation Date" in such Condition was deemed to be a reference to "Automatic Early Redemption Valuation Date".
28.	Calculation Agent for the requirements of Condition 6.3(j):	Not applicable

GENERAL PROVISIONS APPLICABLE TO THE SECURITIES

29.	Form of Certificates:	Dematerialised Certificates
	(a) Form of Dematerialised Certificates:	Bearer form
	(b) Registration Agent:	Not applicable
30.	Payment of Alternative Payment Currency Equivalent:	y Not applicable
31.	Underlying Currency Pair provisions:	Not applicable
32.	Price Source Disruption:	Not applicable
33.	Financial Centre(s) or other special provisions relating to Payment Dates for the purposes of Condition 8.5:	TARGET
34.	Provisions relating to Partly Paid Certificates: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences (if any) of failure to pay, including any right of the Issuer to forfeit the Certificates and interest due on late payment:	Not applicable
35.	Provisions relating to Instalment Certificates: amount of each instalment, date on which each payment is to be made	Not applicable
36.	Provisions relating to consolidation:	Not applicable
37.	Other Pricing Supplement:	Not applicable

PROVISIONS APPLICABLE TO CERTIFICATES LINKED TO AN EQUITY, EQUITY BASKET, INDEX, INDEX, BASKET, ETF, ETF, BASKET, ADR/GDR, ADR/GDR BASKET,

38.		very of Securities (Equity Linked ificates only):	Not applicable
39.	Cert	isions relating to Equity Linked ificates ADR/GDR Linked Certificates ETF Linked Certificates:	Applicable
	(a)	Securities/ADR/GDR Securities/ETF:	The Securities comprised in the Basket specified in Annex 1
	(b)	Underlying company or Securities Issuing Company(ies) or ADR/GDR Issuer:	See Annex 1
	(c)	Unit:	Not Applicable
	(d)	Initial Price:	See Annex 1
	(e)	Final Price:	As defined in condition 17.1
	(f)	Exchange:	With respect to each Security, each Exchange, Related Exchange or quotation system specified as such in respect of such Security in Annex 1
	(g)	Related Exchange:	With respect to each Security, each Exchange, Related Exchange or quotation system specified as such in respect of such Security in Annex 1
	(h)	Securities Transfer Amount:	Not applicable
	(i)	Settlement Date:	Condition 17.1 does not apply
	(j)	Settlement Disruption Event	Condition 17.1 does not apply
	(k)	Disruption Period (if other than as specified in Condition 17.2(b)):	Not applicable
	(1)	Potential Adjustment Event:	Condition 17.9(a) applies
	(m)	Weighting:	Not applicable
	(n)	Strike Price:	40.00 per cent. of the Initial Price, or see Annex 1
	(0)	Strike Date:	31 July 2019
	(p)	Scheduled Trading Day Convention:	Applicable
	(q)	Additional Disruption Event:	Change in Law,, Insolvency Filing, Hedging Disruption, Increased Cost of Hedging
40.		tional Provisions relating to Equity ed Certificates:	Not applicable

41.	Provisions relating to Index-Linked Certificates:	Not applicable
42.	Valuation Date(s):	31 July 2029, subject to postponement in accordance with Condition 17.5
43.	Valuation Time:	Condition 17.1 applies
44.	Averaging Dates:	Not applicable
	Averaging Date in the event of Market Disruption:	Not Applicable
45.	Reference Prices:	No
46.	Other provisions relating to Index-Linked Certificates, Equity Linked Certificates an ETF Linked Certificates:	
47.	Provisions relating to Inflation Rate- Linked Certificates:	Not applicable
DISTRI	BUTION	
48.	If syndicated, names and addresses of the Members of the Distribution Syndicate and the underwriting commitments:	Not applicable
49.	(a) Date of Subscription Agreement	Not applicable
	(b) Stabilising Manager(s) (if any):	Not applicable
	If not syndicated, name and address of Dealer:	HSBC Bank plc 8 Canada Square London E14 5HQ United Kingdom
50.	Total Commission and concession:	Not applicable
51.	Prohibition of Sales to EEA Retail Investors:	Not applicable
52.	Additional selling Restrictions:	Selling Restrictions Addressing Additional Belgian Securities Laws The Offering Memorandum has not been submitted for approval to the Belgian Financial Services and Markets Authority. Accordingly, Notes that have a maturity of less than 12 months and qualify as money market instruments

(and that therefore fall outside the scope of the Prospectus Directive) may not be distributed in Belgium by way of a public offering, as defined for the purposes of the law of 16 June 2006 on public offerings of investment instruments and the admission of investment instruments to trading on regulated markets.

The *Notes* are not intended to be sold to Belgian Consumers (as defined below). Accordingly, the *Notes* must not be offered or sold to Belgian Consumers, and the Offering Memorandum, the relevant Pricing Supplement or any other offering material relating to the *Notes* must not be distributed to Belgian Consumers.

For these purposes, a "**Belgian Consumer**" has the meaning provided by the Belgian Code of Economic Law, as amended from time to time (*Wetboek van 28 februari 2013 van economisch recht/Code du 28 février 2013 de droit économique*), being any natural person resident or located in Belgium and acting for purposes which are outside his/her trade, business or profession.

53. U.S. Selling Restrictions: The Issuer is Category 2 for the purposes of Regulation S under the United States Securities Act of 1933, as amended.
54. U.S. Tax Considerations: Not applicable
55. GENERAL
55. The aggregate principal amount of Notes Issued has been translated into euro at the rate

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in this Pricing Supplement.

of, producing a sum of (solely for Notes

not denominated in euro):

Information relating to the Securities has been extracted from *Bloomberg*. The Issuer confirms that such information has been accurately reproduced and that, so far as it is aware and is able to ascertain from information published by *Bloomberg*, no facts have been omitted which would render the reproduced information inaccurate or misleading.

CONFIRMED

Signed on behalf of HSBC Bank France

L Barrett By: -----

Authorised Signatory
Date: -----

PART B

OTHER INFORMATION

1.	ISSUE- SPECIFIC RISK FACTORS	Not applicable
2.	LISTING AND ADMISSION TO TRADING:	
	(a) Listing:	Application has been made to admit the Certificates to listing on the Official List of Euronext Dublin on or around the Issue Date. No assurance can be given as to whether or not, or when, such application will be granted.
	(b) Admission to trading:	Application has been made for the Certificates to be admitted to trading on the Global Exchange Market with effect from the Issue Date. No assurance can be given as to whether or not, or when, such application will be granted.
	(c) Estimate of total expenses related to admission to trading:	EUR 1,000.00

3. **RATINGS**

Ratings:

The Certificates have not been specifically rated.

4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Not applicable

5. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

- (a) Reasons for the offer: Not applicable
- (b) Estimated net proceeds: Not applicable

(c) Estimated total expenses: Not applicable

6. Fixed Rate Certificates only – Yield

Not applicable

Floating Rate Certificates only - Information on Floating Rate Certificates

Not applicable

7. Index Linked or Other Variable-Linked Certificates only – PERFORMANCE OF INDEX/ FORMULA/OTHER VARIABLE, EXPLANATION OF ITS EFFECT ON THE VALUE OF THE INVESTMENT AND THE ASSOCIATED RISKS, AND OTHER INFORMATION CONCERNING THE UNDERLYING

Not applicable

8. Dual Currency Certificates only – PERFORMANCE OF EXCHANGE RATE[S] AND EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT

Not applicable

9. Derivative instruments only – EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT, THE YIELD ON THE DERIVATIVE INSTRUMENTS AND INFORMATION CONCERNING THE UNDERLYING

Not applicable

EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT

Not applicable

10. SETTLEMENT PROCEDURE FOR DERIVATIVE INSTRUMENTS

Not applicable

11. INFORMATION CONCERNING THE UNDERLYING

Not applicable

OTHER

Name and address of Calculation Agent:HSBC Bank plc
8 Canada Square
London E14 5HQ
United KingdomInformation on taxes on the income from the
Certificates withheld at source in the country
where admission to trading (other than in
Luxembourg and France) is sought:Not applicable

12. Derivative instruments only – POST ISSUANCE INFORMATION CONCERNING THE UNDERLYING

Not applicable

13. **OPERATIONAL INFORMATION**

ISIN Code:	FR0013417813
Common Code:	Available from the Euroclear Bank website - www.euroclear.com/site/public/EB/
Mnemonic Code: Depositaries:	Not Applicable
(a) Euroclear France to act as Central Depositary:	Yes
(b) Common Depositary for Euroclear Bank and Clearstream Banking, S.A.:	Yes
Any clearing system(s) other than Euroclear Bank and Clearstream Banking, <i>S.A.</i> and the corresponding identification number(s):	Not applicable
Delivery:	Delivery against payment
Names and addresses of initial Paying Agents designated for the Certificates:	BNP PARIBAS SECURITIES SERVICES 3-5-7 rue General Compans ACI-CPC03A2 93500 Pantin France
Names and addresses of additional Paying Agent(s) (if any):	None

14. TERMS AND CONDITIONS OF THE OFFER

CONDITIONS, OFFER STATISTICS, EXPECTED TIMETABLE AND ACTION REQUIRED TO APPLY FOR THE OFFER

Not Applicable

15. PLAN OF DISTRIBUTION AND ALLOTMENT

Not applicable

16. **PRICING**

Not applicable

17. PLACING AND UNDERWRITING

Not applicable

ANNEX 1

(This annex forms part to Pricing Supplement to which it is attached)

"i"	Securities*	ADR/ GDR Issuer	Underlying company	Bloomberg Code	Exchange	Related Exchange	Initial Price
1	Ordinary Shares of BNP PARIBAS	х	BNP PARIBAS	BNP FP	Euronext Paris	All Exchanges	To be determined on Issue Date
2	Ordinary Shares of ENGIE	x	ENGIE	ENGI FP	Euronext Paris	All Exchanges	To be determined on Issue Date
3	Ordinary Shares of KERING	x	KERING	KER FP	Euronext Paris	All Exchanges	To be determined on Issue Date
4	Ordinary Shares of RENAULT SA	х	RENAULT SA	RNO FP	Euronext Paris	All Exchanges	To be determined on Issue Date

Information in relation to underlying Securities

"Securities" means either (i) 'Ordinary Shares of'; or (ii) 'Units of the'; or (iii) 'Depositary Receipts' of each underlying security to this issue of Certificates as the case may be. Website for 'Depositary' if Applicable: http://www.bnymellon.com.

ANNEX 2

" j "	Automatic Early Redemption Valuation Date _j	Automatic Early Redemption Date _j	Automatic Early Redemption Level _j	Automatic Early Redemption Amount _j	Variable Coupon Payment Date _j
1	31 Jul 2020	7 Aug 2020	80.00%	100.00%	7 Aug 2020
2	30 Jul 2021	6 Aug 2021	80.00%	100.00%	6 Aug 2021
3	29 Jul 2022	5 Aug 2022	80.00%	100.00%	5 Aug 2022
4	31 Jul 2023	7 Aug 2023	80.00%	100.00%	7 Aug 2023
5	31 Jul 2024	7 Aug 2024	80.00%	100.00%	7 Aug 2024
6	31 Jul 2025	7 Aug 2025	80.00%	100.00%	7 Aug 2025
7	31 Jul 2026	7 Aug 2026	80.00%	100.00%	7 Aug 2026
8	30 Jul 2027	6 Aug 2027	80.00%	100.00%	6 Aug 2027
9	31 Jul 2028	7 Aug 2028	80.00%	100.00%	7 Aug 2028
10	None	None	None	None	The Maturity Date

(This Annex forms part to the Pricing Supplement to which it is attached)

* Subject to postponement in accordance with Condition 17.5