Pricing Supplement dated 03 January 2019



HSBC France

Legal entity identifier (LEI): F0HUI1NY1AZMJMD8LP67

Issue of EUR 2,000,000 Variable Coupon Amount Automatic Early Redemption Index-Linked Certificates due
December 2028 linked to EURO STOXX 50 Index

Programme for the issue of Structured Notes and Certificates

Issue Price: 100 %

PART A

CONTRACTUAL TERMS

This document constitutes the pricing supplement ("**Pricing Supplement**") relating to the issue of the Tranche of Certificates described herein for the purposes of listing on the Official List of the Euronext Dublin and must be read in conjunction with the Offering Memorandum dated 14 November 2018 as supplemented from time to time (the "**Offering Memorandum**") which, together with this Pricing Supplement, constitute listing particulars for the purposes of listing on the Global Exchange Market. Terms used herein shall be deemed to be defined as such for the purposes of the terms and conditions of the Certificates (the "**Conditions**") set forth in such Offering Memorandum.

Full information on the Issuer and the offer of the Certificates is only available on the basis of the combination of this Pricing Supplement and the Offering Memorandum. The Offering Memorandum is available for viewing on the website of HSBC France (http://www.about.hsbc.fr/investor-relations/debt-issuance) and copies may be obtained from HSBC France, 103 avenue des Champs Elysées, 75008 Paris, France.

The Offering Memorandum does not comprise (i) a prospectus for the purposes of Part VI of the Financial Services and Markets Act 2000 (as amended) or (ii) a base prospectus for the purposes of Directive 2003/71/EC as amended (the Prospectus Directive). The Offering Memorandum has been prepared solely with regard to Certificates that are (i) not to be admitted to listing or trading on any regulated market for the purposes of Directive 2014/65/EU and not to be offered to the public in a Member State (other than pursuant to one or more of the exemptions set out in Article 3.2 of the Prospectus Directive).

1	Issuer:		HSBC France		
2	(a)	Series Number:	Not applicable		
	(b)	Tranche Number:	1		
	(c) Certific	Date on which the ates become fungible:	Not applicable		
3	Specified Currency or Currencies:		Euro ("EUR")		
4	Aggreg	ate Nominal Amount:			
	(a)	Series:	EUR 2,000,000		
	(b)	Tranche:	EUR 2,000,000		
5	Issue Price:		100 per cent. of the Aggregate Nominal Amount		
6	Specified Denomination(s):		EUR 1,000		
7	(a)	Issue Date:	04 January 2019		
	(b)	Interest Commencement Date:	The Issue Date		
	(c)	Trade Date:	11 December 2018		

8 **Minimum Trading Size:** EUR 100,000 (or equivalent amount in another

currency) per investor for each separate offer and

increments of EUR 1,000 thereafter

9 27 December 2028, subject to early redemption on **Maturity Date:**

an Automatic Early Redemption Date. See

paragraph 27 below

10 **Interest Basis:** Variable Coupon Amount linked to an Index

11 **Redemption/Payment Basis** Redemption linked to an Index

(Condition 7):

12 Change of Interest Basis or The Certificates are subject to early redemption on **Redemption/Payment Basis:**

an Automatic Early Redemption Date. See

paragraph 27 below.

13 **Put/Call Options:** Not applicable

14 **Status of Certificates:** Senior preferred

Method of distribution: Non-syndicated 15

PROVISIONS RELATING TO INTEREST PAYABLE (IF APPLICABLE)

16 Provisions relating to Fixed Rate Not applicable **Certificates:**

17 **Provisions relating to Floating Rate** Not applicable

Certificates:

18 **Provisions relating to Zero Coupon** Not applicable

Certificates:

19 **Provisions relating to Certificates** Applicable with a Coupon Linked to an Equity,

Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR or

ADR/GDR Basket:

(a) Equity, Equity Basket, Index,

Index Basket, ETF unit, ETF Basket. ADR/GDR, ADR/GDR Basket/formula/

other variable:

The Index as defined in paragraph 41 (b) below

Party responsible (b) for calculating the Interest and/or Rate(s) Coupon Amount(s) (if not

Calculation Agent):

- (c) Provisions for determining
 Coupon where calculated by
 reference to an Equity,
 Equity Basket, Index, Index
 Basket, ETF, ETF Basket,
 ADR/GDR, ADR/GDR
 Basket, a formula or other
 variable:
- (a) Unless previously redeemed or purchased and cancelled, if the Calculation Agent determines that, on an Automatic Early Redemption Date_j (as defined in Annex 1 below), Perf_j is greater than or equal to 75 per cent. of the Initial Index Level (as defined in the paragraph 41(d) below), the amount of interest payable on the immediately succeeding Variable Coupon Amount Payment Date shall be an amount in the Specified Currency (the "Variable Coupon Amount") equal to the product of the Specified Denomination and 5.00 per cent.

Otherwise, no Variable Coupon Amount shall be paid.

(b) Unless previously redeemed or purchased and cancelled, if the Calculation Agent determines that, on the Valuation Date (as defined in paragraph 42 below), $Perf_j$ is greater than or equal to 75 per cent. of the Initial Index Level (as defined in the paragraph 41(d) below), the Variable Coupon Amount on the Maturity Date shall be an amount in the Specified Currency equal to the product of the Specified Denomination and 5.00 per cent.

Otherwise, no Variable Coupon Amount shall be paid.

Where:

"Perfj" means:

"S_j" means, in respect of the Index and Automatic Early Redemption Valuation Date_j or the Valuation Date, the price of such Index, at the Valuation Time on such date.

"Initial Index Level" means, in respect of the Index, the price of such Index as specified in the paragraph 41(d) below

(d) Determination Date(s) of the Coupon Amount:

(e) Provisions for determining
Coupon where calculation
by reference to an Equity,
Equity Basket, Index, Index
Basket, ETF, ETF Basket,
ADR/GDR, ADR/GDR
Basket, a formula or other
variable is impossible or
impracticable:

Condition 17.9 applies

(f) Interest or Calculation Period(s):

Not applicable

(g) Specified Interest Payment Dates:

Each date specified as such in the Annex 1, each a "Variable Coupon Amount Payment Date_j", subject (except in the case of the Maturity Date) to early redemption on an Automatic Early Redemption Date

(h) Business Day Convention: Following Business Day Convention

(i) Business Centre(s): TARGET

(j) Minimum Interest Rate: Not applicable

(k) Maximum Interest Rate: Not applicable

(l) Day Count Fraction: Not applicable

20 **Provisions relating to Dual** Not applicable Currency Certificates:

21 **Provisions relating to Physical** Not applicable **Delivery Certificates:**

PROVISIONS RELATING TO REDEMPTION

22 **Redemption at the option of the** Not applicable **Issuer:**

(Condition 7.3)

23 **Redemption at the option of the** Not applicable **Certificate holders:**

(Condition 7.4)

24 **Redemption by Instalments:** Not applicable

25 Final Redemption Amount of each Certificate:

In cases where the Final Redemption Amount is linked to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket or any other variable

Applicable

(a) an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket, formula /other variable: The Index as defined in paragraph 41 (b) below

(b) Party responsible for calculating the Interest Rate(s) and Final Redemption Amount (if not the Calculation Agent):

Not applicable

(c) Provisions for determining the Final Redemption Amount when calculated by reference to an Equity, an Equity Basket, an Index, an Index Basket, an ETF, an ETF Basket, an ADR/GDR, an ADR/GDR Basket and/or formula and/or other variable:

Unless previously redeemed or purchased and cancelled, if, on the Valuation Date (as defined in paragraph 42 below), the Calculation Agent determines on the Valuation Date that:

- a) the Final Index Level (as defined in Condition 17.1) is greater than or equal to the Strike Price, the Issuer shall redeem the Certificates on the Maturity Date at 100 per cent. of par; or
- b) the Final Index Level (as defined in Condition 17.1) less than the Strike Price and a Trigger Event has not occurred, the Issuer shall redeem the Certificates on the Maturity Date at 100 per cent. of par; or
- c) the Final Index Level is less than the Strike Price and a Trigger Event has occurred, the Issuer shall redeem the Certificates by paying on the Maturity Date an amount in the Specified Currency in respect of each Certificate determined by the Calculation Agent in accordance with the following formula:

Specified Denomination × (Final Index Level/ Strike Price)

Where:

"Strike Price" means 100 per cent of the Initial Index Level

"Initial Index Level" means, in respect of the Index, the price of such Index as specified in the paragraph 41(d) below

- Trigger Event: means that the Final Index Level as determined by

the Calculation Agent, is lower than or equal to the

Trigger Level.

Barrier Period: Not applicable

Trigger Level: 61.75 per cent. of the Initial Index Level

- Knock-in Event: Not applicable

- Knock-out Event: Not applicable

(d) Determination Date(s): Not applicable

(e) Provisions for determining Condition 17.9 applies the Final Redemption Amount when calculation by

> reference to an Index and/or formula and/or other variable is impossible or

impracticable:

(f) Payment Date: Not applicable

(g) Minimum Final Not applicable

Redemption Amount:

(h) Maximum Final Not applicable

Redemption Amount:

Early Redemption Amount:

In cases where the Early Redemption Amount is linked to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket or any other variable:

Applicable

Early Redemption Amount(s) of each Certificate paid on redemption for taxation reasons or an event of default or other early redemption events and/or the method of calculating the amount (if required or if different from that set out in Condition 7.5):

Fair Market Value

Other redemption provisions:

Not applicable

27 **Automatic Early Redemption:**

Applicable

Automatic Early Redemption

Event:

If $Perf_j$ (as defined in paragraph 19(c) above) is greater than or equal to the Automatic Early Redemption Level as of any Automatic Early

Redemption Valuation Datei

Automatic Early Redemption

Amount:

Each amount specified as such in the Annex 1, (each an "Automatic Early Redemption

Amount_i") ("j" ranking from 1 to 9)

Automatic Early Redemption

Date(s):

Each date specified as such in the Annex 1 (each an "Automatic Early Redemption Date_i") ("j"

ranking from 1 to 9), subject to adjustment in accordance with the Following Business Day

Convention

Automatic Early Redemption

Price/Level:

Each price specified as such in the Annex 1, (each an "Automatic Early Redemption Price;") ("j"

ranking from 1 to 9)

Automatic Early Redemption Rate: Not applicable

Automatic Early Redemption

Valuation Date(s):

Each date specified as such in the Annex 1 ("j" ranking from 1 to 9) (each an "Automatic Early

Redemption Valuation Date;") ("j" ranking from

1 to 9).

Each Automatic Early Redemption Valuation Date shall be subject to postponement in accordance with Condition 17.3 as if each reference to "Valuation Date" in such Condition was deemed to be a reference to "Automatic Early Redemption

Valuation Date".

28 **Calculation Agent for the** Not applicable requirements of Condition 6.3(j):

GENERAL PROVISIONS APPLICABLE TO THE CERTIFICATES

29 **Form of Certificates:** Dematerialised Certificates

(a) Form of Dematerialised Bearer form Certificates:

(b) Registration Agent: Not applicable

30 **Payment of Alternative Payment** Not applicable Currency Equivalent:

31 **Underlying Currency Pair** Not applicable **provisions:**

32 **Price Source Disruption:** Not applicable

Financial Centre(s) or other special TARGET provisions relating to Payment Dates for the purposes of Condition 8.5:

Provisions relating to Partly Paid
Certificates: amount of each
payment comprising the Issue
Price and date on which each
payment is to be made and
consequences (if any) of failure to
pay, including any right of the
Issuer to forfeit the Certificates
and interest due on late payment:

35 Provisions relating to Instalment Not applicable Certificates: amount of each instalment, date on which each payment is to be made:

36 **Provisions relating to** Not applicable **consolidation:**

37 **Other Pricing Supplement:** Not applicable

PROVISIONS APPLICABLE TO CERTIFICATES LINKED TO AN EQUITY, EQUITY BASKET, INDEX, INDEX BASKET, ETF, ETF BASKET, ADR/GDR AND ADR/GDR BASKET

- 38 **Delivery of Securities** (**Equity** Not applicable **Linked Certificates only**):
- 39 Provisions relating to Equity Not applicable Linked Certificates, ADR/GDR Linked Certificates and ETF Linked Certificates:
- 40 Additional Provisions relating to Not applicable Equity Linked Certificates:

41 **Provisions relating to Index-Linked** Applicable **Certificates:**

(a) Composite Index: Not applicable

(b) Index(ices): The EURO STOXX 50 Index (Bloomberg

Code:SX5E) which is a Multiple Exchange Index

(c) Index Sponsor: STOXX Limited

(d) Initial Index Level: 3055.32

(e) Final Index Level: As defined in Condition 17.1

(f) Index Rules: Not applicable

(g) Exchange: Euronext Paris

(h) Related Exchange: All Exchanges

(i) Weighting: Not applicable

(j) Strike Price: Not applicable

(k) Strike Date: 11 December 2018

(l) Scheduled Trading Day Not applicable

Convention:

(m) Additional Disruption Event: The following Additional Disruption Events apply

: Change in Law, Hedging Disruption, Increased

Cost of Hedging

42 Valuation Date(s): 11 December 2028, subject to postponement in

accordance with Condition 17.5

43 **Valuation Time:** The definition in Condition 17.1 applies

44 Averaging Dates: Not applicable

Averaging Date in the event of Not applicable

Market Disruption:

45 **Reference Prices:** No

46 Other provisions relating to Index- Not applicable

Linked Certificates, Equity Linked Certificates and ETF Linked

Certificates:

47 **Provisions relating to Inflation** Not applicable **Rate-Linked Certificates:**

DISTRIBUTION

48 **If syndicated, names and addresses** Not applicable **of the Managers and the underwriting commitments:**

49 (a) Date of Subscription Not applicable Agreement:

(b) Stabilising Manager(s) (if Not applicable any):

If not syndicated, name and address Not applicable of Dealer:

50 **Total Commission and concession:** Not applicable

51 **Prohibition of Sales to EEA Retail** Not applicable **Investors:**

52 Additional selling restrictions: Not applicable

53 **U.S. Selling Restrictions:** The Issuer is Category 2 for the purposes of

Regulation S under the United States Securities

Act of 1933, as amended.

TEFRA rules not applicable

54 U.S. Tax Considerations: Not applicable

55 GENERAL

The aggregate principal amount of Certificates issued has been translated into euro at the rate of [•], producing a sum of (solely for Certificates not denominated in euro):

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in this Pricing Supplement. Information relating to the Indices has been extracted from *Bloomberg*. The Issuer confirms that such information has been accurately reproduced and that, so far as it is aware, and is able to ascertain from information published by *Bloomberg*, no facts have been omitted which would render the reproduced information inaccurate or misleading.

Signed on behalf of HSBC France:

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By:	

Duly authorised

PART B

OTHER INFORMATION

1. ISSUE- SPECIFIC RISK FACTORS

Not applicable

2. LISTING AND ADMISSION TO TRADING:

(a) Listing: Application will be made to admit the

Certificates to listing on the Official List of Euronext Dublin on or around the Issue Date. No assurance can be given as to whether or not, or when, such application

will be granted

(b) Admission to trading: Application will be made for the

Certificates to be admitted to trading on the Global Exchange Market with effect from the Issue Date. No assurance can be given as to whether or not, or when, such

application will be granted

(c) Estimate of total expenses related to EUR 1000

admission to trading:

3. RATINGS

Ratings: The Certificates have not been specifically

rated.

4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as indicated in the "Subscription and Sale" section, so far as the Issuer is aware, no person involved in the offer of the Certificates has an interest material to the offer.

5. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

(a) Reasons for the offer: Not applicable

(b) Estimated net proceeds: Not applicable

(c) Estimated total expenses: Not applicable

6. Fixed Rate Certificates only - Yield

Not applicable

Floating Rate Certificates only - Information on Floating Rate Certificates

Not applicable

7. Index Linked or Other Variable-Linked Certificates only – PERFORMANCE OF INDEX/FORMULA/OTHER VARIABLE, EXPLANATION OF ITS EFFECT ON THE VALUE OF THE INVESTMENT AND THE ASSOCIATED RISKS, AND OTHER INFORMATION CONCERNING THE UNDERLYING

It is advisable that prospective investors considering acquiring any Certificates understand the risks of transactions involving the Certificates and it is advisable that they reach an investment decision after carefully considering, with their financial, legal, regulatory, tax, accounting and other advisers, the suitability of the Certificates in light of their particular circumstances (including without limitation their own financial circumstances and investment objectives and the impact the Certificates will have on their overall investment portfolio) and the information contained in the Offering Memorandum and this Pricing Supplement. Prospective investors should consider carefully the risk factors set forth under Risk Factors" in the Offering Memorandum.

Details of the past and future performance and volatility of the Indices can be obtained from Bloomberg.

8. Dual Currency Certificates only – PERFORMANCE OF EXCHANGE RATE[S] AND EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT

Not applicable

9. Derivative instruments only – EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT, THE YIELD ON THE DERIVATIVE INSTRUMENTS AND INFORMATION CONCERNING THE UNDERLYING

Not applicable

EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT

Not applicable

10. SETTLEMENT PROCEDURE FOR DERIVATIVE INSTRUMENTS

Not applicable

11. INFORMATION CONCERNING THE UNDERLYING

Not applicable

OTHER

Name and address of Calculation HSBC Bank plc Agent: 8 Canada Square London E14 5HQ United Kingdom

Information on taxes on the income from the Certificates withheld at source in the country where admission to trading (other than in Luxembourg and France) is sought: Not applicable

12. Derivative instruments only – POST ISSUANCE INFORMATION CONCERNING THE UNDERLYING

Not applicable

13. OPERATIONAL INFORMATION

ISIN Code: FR0013388667

Common Code: Available from the Euroclear Bank website -

www.euroclear.com/site/public/EB/

Depositaries:

(a) Euroclear France to act as Yes

Central Depositary:

(b) Common Depositary for Yes Euroclear Bank and

Clearstream Banking, S.A.:

Any clearing system(s) other than

Euroclear Bank and Clearstream Banking, S.A. and the corresponding

identification number(s):

Delivery: Delivery against payment

Names and addresses of initial Paying BNP PARIBAS SECURITIES SERVICES

Agents designated for the Certificates: 3-5-7 rue General Compans

ACI-CPC03A2 93500 Pantin France

Not applicable

Names and addresses of additional None

Paying Agent(s) (if any):

14. TERMS AND CONDITIONS OF THE OFFER

CONDITIONS, OFFER STATISTICS, EXPECTED TIMETABLE AND ACTION REQUIRED TO APPLY FOR THE OFFER

15. PLAN OF DISTRIBUTION AND ALLOTMENT

Not applicable

16. PRICING

Not applicable

17. PLACING AND UNDERWRITING

ANNEX 1
(This Annex forms part to the Pricing Supplement to which it is attached)

"j"	Automatic Early Redemption Valuation Date _j	Automatic Early Redemption Datej	Automatic Early Redemption Price _j	Automatic Early Redemption Amount _j	Valuation Date _j	Variable Coupon Amount Payment Date _j
1	11 Dec 2019*	27 Dec 2019	100.00%	100.00%	11 Dec 2019	27 Dec 2019
2	11 Dec 2020*	28 Dec 2020	100.00%	100.00%	11 Dec 2020	28 Dec 2020
3	13 Dec 2021*	27 Dec 2021	100.00%	100.00%	13 Dec 2021	27 Dec 2021
4	12 Dec 2022*	27 Dec 2022	100.00%	100.00%	12 Dec 2022	27 Dec 2022
5	11 Dec 2023*	27 Dec 2023	100.00%	100.00%	11 Dec 2023	27 Dec 2023
6	11 Dec 2024*	27 Dec 2024	100.00%	100.00%	11 Dec 2024	27 Dec 2024
7	11 Dec 2025*	29 Dec 2025	100.00%	100.00%	11 Dec 2025	29 Dec 2025
8	11 Dec 2026*	28 Dec 2026	100.00%	100.00%	11 Dec 2026	28 Dec 2026
9	13 Dec 2027*	27 Dec 2027	100.00%	100.00%	13 Dec 2027	27 Dec 2027
10	None	None	None	None	None	The Maturity Date

^{*} Subject to postponement in accordance with Condition [17.5]

ANNEX 2

Index Disclaimer

(this annex forms part to the Pricing Supplement to which it is attached)

If this Pricing Supplement indicates that it relates to an issue of Certificates, then all references herein and in the Index Disclaimers to Notes shall be deemed to be references to "Certificates" for the purposes of this Issue.

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 - the accuracy, timeliness and completeness of the EURO STOXX 50® Index or the STOXX Index and its data;
 - the merchantability and the fitness for a particular purpose or use of the EURO STOXX 50® Index or the STOXX Index and its data; or
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