Pricing Supplement dated 18 April 2019



HSBC France

Legal entity identifier (LEI): F0HUI1NY1AZMJMD8LP67

Issue of EUR 2,500,000 Variable Coupon Amount Automatic Early Redemption Index Linked Certificates due April 2027 linked to EURO STOXX 50 Index

Programme for the issue of Structured Notes and Certificates

Issue Price: 100%

PART A CONTRACTUAL TERMS

This document constitutes the pricing supplement ("**Pricing Supplement**") relating to the issue of the Tranche of Certificates described herein for the purposes of listing on the Official List of Euronext Dublin and must be read in conjunction with the Offering Memorandum dated 14 November 2018 as supplemented from time to time (the "**Offering Memorandum**") which, together with this Pricing Supplement, constitute listing particulars for the purposes of listing on the Global Exchange Market. Terms used herein shall be deemed to be defined as such for the purposes of the terms and conditions of the Certificates (the "**Conditions**") set forth in such Offering Memorandum.

Full information on the Issuer and the offer of the Certificates is only available on the basis of the combination of this Pricing Supplement and the Offering Memorandum. The Offering Memorandum is available for viewing on the website of HSBC France (http://www.about.hsbc.fr/investor-relations/debt-issuance) and copies may be obtained from HSBC France, 103 avenue des Champs Elysées, 75008 Paris, France.

The Offering Memorandum does not comprise (i) a prospectus for the purposes of Part VI of the Financial Services and Markets Act 2000 (as amended) or (ii) a base prospectus for the purposes of Directive 2003/71/EC as amended (the Prospectus Directive). The Offering Memorandum has been prepared solely with regard to Certificates that are (i) not to be admitted to listing or trading on any regulated market for the purposes of Directive 2014/65/EU and not to be offered to the public in a Member State (other than pursuant to one or more of the exemptions set out in Article 3.2 of the Prospectus Directive).

| 1. | Issuer: | | HSBC France | | | |
|----|----------|---|---|--|--|--|
| 2. | (a) | Series Number: | Not applicable | | | |
| | (b) | Tranche Number: | 1 | | | |
| | (c) | Date on which the Certificates become fungible: | Not applicable | | | |
| 3. | Specifie | ed Currency or Currencies: | Euro (EUR) | | | |
| 4. | Aggreg | gregate Nominal Amount: | | | | |
| | (a) | Series: | EUR 2,500,000 | | | |
| | (b) | Tranche: | EUR 2,500,000 | | | |
| 5. | Issue P | rice: | 100 per cent. of the Aggregate Nominal Amount | | | |
| 6. | Specifie | ed Denomination(s): | EUR 1,000 | | | |
| 7. | (a) | Issue Date: | 24 April 2019 | | | |
| | (b) | Interest Commencement Date: | Not applicable | | | |
| | (c) | Trade Date; | 08 April 2019 | | | |

8. **Minimum Trading Size:** Not applicable

9. **Maturity Date:** 22 April 2027, subject to early redemption on an

Automatic Early Redemption Date. See paragraph 27

below

10. **Interest Basis:** Variable Coupon linked to an Index

 $(further\ particulars\ specified\ below)$

11. **Redemption/Payment Basis** Redemption linked to an Index

(Condition 7):

(further particulars indicated below)

12. **Change of Interest Basis or** The Certificates are subject to early redemption on an

Redemption/Payment Basis: Automatic Early Redemption Date. See paragraph 27

below.

13. **Put/Call Options:** Not applicable

14. Status of Certificates: Non Subordinated

15. **Method of distribution:** Non-syndicated

PROVISIONS RELATING TO INTEREST PAYABLE (IF APPLICABLE)

16. Provisions relating to Fixed Rate Not applicable

Certificates:

17. **Provisions relating to Floating Rate** Not applicable

Certificates:

18. **Provisions relating to Zero Coupon** Not applicable

Certificates:

19. **Provisions relating to Certificates with a** Applicable

Coupon Linked to an Equity, Equity Basket, Index, Index Basket, ETF, ETF

Basket, ADR/GDR or ADR/GDR Basket:

(a) Equity, Equity Basket, Index, Index The Index as defined in paragraph 41 (b) below Basket, ETF unit, ETF Basket,

ADR/GDR, ADR/GDR Basket/formula/other variable:

(b) Party responsible for calculating the Not applicable

Interest Rate(s) and/or Coupon Amount(s) (if not the Calculation

Agent):

- (c) Provisions for determining Coupon where calculated by reference to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket, a formula or other variable:
- Unless the Certificates have been previously redeemed, or purchased and cancelled in accordance with the Conditions:
- (a) if the Calculation Agent determines that, on the Valuation Datej (as defined in Annex 1), $Perf_j$ is greater than or equal to 75 per cent. of the Initial Index Level (as defined in the paragraph 41 (d) below), the Variable Coupon (the "Coupon_j") payable on the immediately succeeding Variable Coupon Payment Date shall be an amount in the Specified Currency determined by the Calculation Agent in accordance with the following formula:

$$Coupon_j = j \times 3.75 \% - \sum_{k=0}^{j-1} Coupon_k$$

(b) Otherwise, no Variable Coupon shall be paid.

Where:

"j" means, for 1 to 8, each a Variable Coupon Payment Date_i.

For avoidance of doubt, "Coupon_{j=0}" means zero.

"Perfj" means:

" S_j " means, in respect of the Index and Automatic Early Redemption Valuation Datej or the Valuation Date, the price of such Index, at the Valuation Time on such date.

(d) Determination Date(s) of the Coupon Amount:

Not applicable

(e) Provisions for determining Coupon where calculation by reference to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket, a formula or other variable is impossible or impracticable:

Condition 17.9 applies

(f) Interest or Calculation Period(s):

Not applicable

(g) Specified Interest Payment Dates:

Each date specified as such in the Annex 1, each a "Variable Coupon Payment Date;", subject (except in

the case of the Maturity Date) to early redemption on an Automatic Early Redemption Date

(h) Business Day Convention: Following Business Day Convention

(i) Business Centre(s): TARGET

(j) Minimum Interest Rate: Not applicable

(k) Maximum Interest Rate: Not applicable

(1) Day Count Fraction: Not applicable

20. **Provisions relating to Dual Currency** Not applicable **Certificates:**

21. **Provisions relating to Physical Delivery** Not applicable Certificates:

PROVISIONS RELATING TO REDEMPTION

22. **Redemption at the option of the Issuer:** Not applicable (*Condition 7.3*)

23. **Redemption at the option of the Certificate** Not applicable **holders:** (*Condition 7.4*)

24. **Redemption by Instalments:** Not applicable

25. Final Redemption Amount of each Certificate:

In cases where the Final Redemption Amount is linked to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket or any other variable

Applicable

(a) an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket, formula /other variable: The Index as defined in paragraph 41 (b) below

(b) Party responsible for calculating the Interest Rate(s) and Final Redemption Amount (if not the Calculation Agent):

Not applicable

(c) Provisions for determining the Final Redemption Amount when calculated by reference to an Equity, an Equity Basket, an Index, an Index Basket, an ETF, an ETF Basket, an ADR/GDR, an ADR/GDR Basket and/or formula and/or other variable:

Unless previously redeemed or purchased and cancelled, if, on the Valuation Date, the Calculation Agent determines that:

- The Final Index Level is greater than or equal to Strike Price (as defined in the paragraph 41 (k) below), the Issuer shall redeem the Certificates on the Maturity Date at 100 per cent. of par; or

- The Final Index Level is less than the Strike Price. and a Trigger Event has not occurred, the Issuer shall redeem the Certificates on the Maturity Date at 100 per cent. of par;
- The Final Index Level is less than the Strike Price. and a Trigger Event has occurred, the Issuer will redeem the Certificates by paying on the Maturity Date an amount in the Specified Currency in respect of each Certificate determined by the Calculation Agent in accordance with the following formula:

Specified Denomination x (Final Index Level /Strike Price)

Where:

"Strike Price" means 100 per cent of the Initial Index Level

- Trigger Event: The Final Index Level as determined by the Calculation

Agent, is lower than the Trigger Level.

Barrier Period: Not applicable

Trigger Level: 60.00% of the Initial Level

- Knock-in Event: Not applicable

Knock-out Event: Not applicable

(d) Determination Date(s): Not applicable

(e) Provisions for determining the Final Redemption Amount when calculation by reference to an Index and/or formula and/or other variable is impossible or impracticable:

Condition 17.9 applies

(f) Payment Date: Not applicable

(g) Minimum Final Redemption Not applicable

Amount:

(h) Maximum Final Redemption Not applicable Amount:

26. **Early Redemption Amount:**

In cases where the Early Redemption Amount is linked to an Equity, Equity Basket, Index, Index Basket, ETF, ETF Basket, ADR/GDR, ADR/GDR Basket or any other variable:

Applicable

Early Redemption Amount(s) of each Certificate paid on redemption for taxation reasons or other early redemption events and/or the method of calculating the amount (if required or if different from that set out in Condition 7.5):

Fair Market Value

Other redemption provisions:

Not applicable

27. **Automatic Early Redemption:**

Applicable

Automatic Early Redemption Event:

If Perf_j (as defined in the paragraph 19(c) above) is greater than or equal to the Automatic Early Redemption Level as of any Automatic Early

Redemption Valuation Datei

Automatic Early Redemption Amount:

Automatic Early Redemption Dates:

Each amount specified as such in the Annex 1 (each an "**Automatic Early Redemption Amount**_j") ("j" ranking from 1 to 7)

Each date specified as such in the Annex 1 (each an "**Automatic Early Redemption Date**_i") ("j" ranking from 1 to 7), subject to adjustment in accordance with the Following Business Day Convention

Automatic Early Redemption Price/Level:

Each level specified as such in the Annex 1, (each an "Automatic Early Redemption Level,") ("j" ranking from 1 to 7)

Automatic Early Redemption Rate:

Not applicable

Automatic Early Redemption Valuation

Date(s):

Each date specified as such in the Annex 1 (each an "Automatic Early Redemption Valuation Date_j") ("j" ronking from 1 to 7)

ranking from 1 to 7).

Each Automatic Early Redemption Valuation Date shall be subject to postponement in accordance with Condition 17.5 as if each reference to "Valuation Date" in such Condition was deemed to be a reference to "Automatic Early Redemption Valuation Date".

28. Calculation Agent for the requirements of Condition 6.3(j):

Not applicable

GENERAL PROVISIONS APPLICABLE TO THE CERTIFICATES

29. Form of Certificates:

Dematerialised Certificates

Form of Dematerialised Certificates: Bearer form (a) (b) Registration Agent: Not applicable 30. **Payment of Alternative Payment Currency** Not applicable **Equivalent:** Not applicable 31. **Underlying Currency Pair provisions:** 32. **Price Source Disruption:** Not applicable **TARGET** 33. Financial Centre(s) or other special provisions relating to Payment Dates for the purposes of Condition 8.5: 34. Not applicable **Provisions** relating to Partly Paid Certificates: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences (if any) of failure to pay, including any right of the Issuer to forfeit the Certificates and interest due on late payment: 35. **Provisions** Not applicable relating to Instalment Certificates: amount of each instalment, date on which each payment is to be made: 36. Provisions relating to consolidation: Not applicable 37. Not applicable **Other Pricing Supplement:** PROVISIONS APPLICABLE TO CERTIFICATES LINKED TO AN EQUITY, EQUITY BASKET, INDEX, INDEX BASKET, ETF, ETF BASKET, ADR/GDR AND ADR/GDR BASKET 38. Delivery of Securities (Equity Linked Not applicable **Certificates only):** Provisions relating to Equity Linked Not applicable 39. Certificates, ADR/GDR Linked **Certificates and ETF Linked Certificates:** 40. Additional Provisions relating to Equity Not applicable **Linked Certificates:** 41. **Provisions** Applicable relating Index-Linked to **Certificates:**

Not applicable

STOXX Limited

The EURO STOXX 50 Index (Bloomberg Code SX5E)

Composite Index:

Index(ices):

Index Sponsor:

(a)

(b)

(c)

| (d) | Initial Index Level: | 3438.06 | | | |
|-------|---|--|--|--|--|
| (e) | Final Index Level: | As defined in Condition 17.1 | | | |
| (f) | Index Rules: | Not applicable | | | |
| (g) | Exchange: | Euronext Paris | | | |
| (h) | Related Exchange: | All Exchanges | | | |
| (i) | Weighting: | Not applicable | | | |
| (j) | Strike Date: | 08 April 2019 | | | |
| (k) | Strike Price: | 100% of the Initial Index Level (as defined in Condition 17.1 | | | |
| (1) | Scheduled Trading Day Convention: | Not applicable | | | |
| (m) | Additional Disruption Event: | Change in Law, Hedging Disruption, Increased Cost of Hedging | | | |
| 42. | Valuation Date(s): | 08 April 2027, subject to postponement in accordance with Condition 17.5 | | | |
| 43. | Valuation Time: | Condition 17.1 applies | | | |
| 44. | Averaging Dates: | Not applicable | | | |
| | Averaging Date in the event of Market Disruption: | Not applicable | | | |
| 45. | Reference Prices: | No | | | |
| 46. | Other provisions relating to Index-Linked Certificates, Equity Linked Certificates and ETF Linked Certificates: | Not applicable | | | |
| 47. | Provisions relating to Inflation Rate- Linked Certificates: | Not applicable | | | |
| DISTR | IBUTION | | | | |
| 48. | If syndicated, names and addresses of the Managers and the underwriting commitments: | Not applicable | | | |
| 49. | (a) Date of Subscription Agreement: | Not applicable | | | |
| | (b) Stabilising Manager(s) (if any): | Not applicable | | | |
| | If not syndicated, name and address of Dealer: | HSBC Bank plc 8 Canada Square | | | |

London E14 5HQ United Kingdom

50. **Total Commission and concession:** Not applicable

51. **Prohibition of Sales to EEA Retail** Not applicable

Investors:

52. Additional selling restrictions: Not applicable

53. **U.S. Selling Restrictions:** The Issuer is Category 2 for the purposes of Regulation

S under the United States Securities Act of 1933, as

amended.

Not applicable

TEFRA rules not applicable

54. **U.S. Tax Considerations:** Not applicable

55. **GENERAL**

The aggregate principal amount of Certificates issued has been translated into euro at the rate of [●], producing a sum of (solely for Certificates not denominated in euro):

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in this Pricing Supplement. Information relating to the Index has been extracted from Bloomberg. The Issuer confirms that such information has been accurately reproduced and that, so far as it is aware, and is able to ascertain from information published by Bloomberg, no facts have been omitted which would render the reproduced information inaccurate or misleading.

Signed on behalf of the Issuer:

By:

Duly authorised

PART B OTHER INFORMATION

1. ISSUE- SPECIFIC RISK FACTORS

Not applicable

2. LISTING AND ADMISSION TO TRADING:

(a) Listing: Application will be made to admit the Certificates to

listing on the Official List of Euronext Dublin on or around the Issue Date. No assurance will be given as to whether or not, or when, such application will be

granted.

(b) Admission to trading: Application will be made for the Certificates to be

admitted to trading on the Global Exchange Market with effect from the Issue Date. No assurance can be given as to whether or not, or when, such application

will be granted.

(c) Estimate of total expenses related to EUR 1,000

admission to trading:

3. RATINGS

Ratings: The Certificates have not been specifically rated.

4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as indicated in the "Subscription and Sale" section, so far as the Issuer is aware, no person involved in the offer of the Certificates has an interest material to the offer.

5. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

(a) Reasons for the offer: Not applicable

(b) Estimated net proceeds: Not applicable

(c) Estimated total expenses: Not applicable

6. Fixed Rate Certificates only – Yield

Not applicable

Floating Rate Certificates only – Information on Floating Rate Certificates

Not applicable

7. Index Linked or Other Variable-Linked Certificates only – PERFORMANCE OF INDEX/FORMULA/OTHER VARIABLE, EXPLANATION OF ITS EFFECT ON THE VALUE OF THE INVESTMENT AND THE ASSOCIATED RISKS, AND OTHER INFORMATION CONCERNING THE UNDERLYING

It is advisable that prospective investors considering acquiring any Certificates understand the risks of transactions involving the Certificates and it is advisable that they reach an investment decision after carefully considering, with their financial, legal, regulatory, tax, accounting and other advisers, the suitability of the Certificates in light of their particular circumstances (including without limitation their own financial circumstances and investment objectives and the impact the Certificates will have on their overall investment portfolio) and the information contained in the Offering Memorandum and this Pricing Supplement. Prospective investors should consider carefully the risk factors set forth under "Risk Factors" in the Offering Memorandum.

Details of the past and future performance and volatility of the Index can be obtained from Bloomberg.

8. Dual Currency Certificates only – PERFORMANCE OF EXCHANGE RATE[S] AND EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT

Not applicable

9. Derivative instruments only – EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT, THE YIELD ON THE DERIVATIVE INSTRUMENTS AND INFORMATION CONCERNING THE UNDERLYING

EXPLANATION OF EFFECT ON THE VALUE OF THE INVESTMENT

Not applicable

10. SETTLEMENT PROCEDURE FOR DERIVATIVE INSTRUMENTS

Not applicable

11. INFORMATION CONCERNING THE UNDERLYING

OTHER

Name and address of Calculation Agent: HSBC Bank plc

8 Canada Square London E14 5HQ United Kingdom

Information on taxes on the income from the Certificates withheld at source in the country where admission to trading (other than in Luxembourg and France) is sought):

Not applicable

12. Derivative instruments only – POST ISSUANCE INFORMATION CONCERNING THE UNDERLYING

The Issuer will not provide any post-issuance information, unless so required by any applicable laws and regulations.

13. OPERATIONAL INFORMATION

ISIN Code: FR0013414885

Common Code:

Available from the Euroclear Bank website - www.euroclear.com/site/public/EB/

Depositaries:

(a) Euroclear France to act as Central Depositary:

Yes

(b) Common Depositary for Euroclear Bank and Clearstream Banking, S.A.: Yes

Any clearing system(s) other than Euroclear Bank and Clearstream Banking, S.A. and the corresponding identification number(s):

Not applicable

Delivery:

Delivery against payment

Names and addresses of initial Paying Agents designated for the Certificates:

BNP Paribas Securities Services

3-5-7 rue General Compans ACI-CPC03A2 93500 Pantin

France

Names and addresses of additional Paying None Agent(s) (if any):

14. TERMS AND CONDITIONS OF THE OFFER

CONDITIONS, OFFER STATISTICS, EXPECTED TIMETABLE AND ACTION REQUIRED TO APPLY FOR THE OFFER

Not applicable

15. PLAN OF DISTRIBUTION AND ALLOTMENT

Not applicable

16. **PRICING**

Not applicable

17. PLACING AND UNDERWRITING

Not applicable

ANNEX 1
(This Annex forms part to the Pricing Supplement to which it is attached)

| "j" | Automatic Early Redemption Valuation Date _j | Automatic Early Redemption Date _j | Valuation Date _j | Variable Coupon Payment Date _j | Automatic Early Redemption Level _j | Automatic Early Redemption Amount _j |
|-----|--|---|-----------------------------|--|--|--|
| 1 | 08 Apr 2020* | 24 Apr 2020 | 08 Apr 2020 | 24 Apr 2020 | 100.00% | 100.00% |
| 2 | 08 Apr 2021* | 22 Apr 2021 | 08 Apr 2021 | 22 Apr 2021 | 100.00% | 100.00% |
| 3 | 08 Apr 2022* | 26 Apr 2022 | 08 Apr 2022 | 26 Apr 2022 | 100.00% | 100.00% |
| 4 | 11 Apr 2023* | 25 Apr 2023 | 11 Apr 2023 | 25 Apr 2023 | 100.00% | 100.00% |
| 5 | 08 Apr 2024* | 22 Apr 2024 | 08 Apr 2024 | 22 Apr 2024 | 100.00% | 100.00% |
| 6 | 08 Apr 2025* | 24 Apr 2025 | 08 Apr 2025 | 24 Apr 2025 | 100.00% | 100.00% |
| 7 | 08 Apr 2026* | 22 Apr 2026 | 08 Apr 2026 | 22 Apr 2026 | 100.00% | 100.00% |
| 8 | None | None | 08 Apr 2027 | The Maturity Date | None | None |

^{*} Subject to postponement in accordance with Condition 17.5

ANNEX 2

Index Disclaimer

(this annex forms part to the Pricing Supplement to which it is attached)

If this Pricing Supplement indicates that it relates to an issue of Certificates, then all references herein and in the Index Disclaimers to Notes shall be deemed to be references to "Certificates" for the purposes of this Issue

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 - the accuracy, timeliness and completeness of the EURO STOXX 50® Index or the STOXX Index and its data;
 - the merchantability and the fitness for a particular purpose or use of the EURO STOXX 50® Index or the STOXX Index and its data; or

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