



Shareholder Reference Number

Personal Identification Number (PIN)

If you would like to submit your Form of Proxy electronically via the internet go to www.hsbc.com/proxy. For best results, we recommend you use the latest vendor supported release of the following browsers: Microsoft Internet Explorer; Mozilla Firefox or Apple Safari. You will be asked to enter the Shareholder Reference Number and PIN which are printed above and agree to certain terms and conditions.

FORM OF PROXY

| HSB | C Holdings plc Annual General Meet | ing to | be held | on 27 May | 2011 | | | | |
|---------------|--|--------|------------|------------------------------|--|---|----------|----------|------------------|
| I/We at th | , being a shareholder/shareholders of HS e Annual General Meeting and at any ac | BC Ho | oldings pl | c, hereby ap eof, the cha | ppoint as my/our p irman of the Meeti | proxy to vote and act for me/using (see note 1 overleaf) | s and o | n my/our | behalf |
| or | | | | * | | (*Insert here the number your proxy may vote if la total holding – see note | ess thai | ı your | |
| | Please tick here if this proxy app | ointme | ent is one | of multiple | appointments bei | ng made (see note 1 overleaf) | | | |
| I/We | desire this Form of Proxy to be used as | indica | ated by a | n ' X ' in the | relevant box below | w (see note 2 overleaf). | | | |
| | | FOR | AGAINST | VOTE WITHHELD | | | FOR | AGAINST | VOTE WITHHELI |
| 1. To | receive the Report and Accounts for 2010 | | | | (l) To re-ele | ect I J Mackay a Director | | | |
| | approve the Directors' Remuneration Report r 2010 | | | | (m) To re-ele | ect G Morgan a Director | | | |
| 3. (a) | To re-elect S A Catz a Director | | | | (n) To re-ele | ect N R N Murthy a Director | | | |
| (b |) To re-elect L M L Cha a Director | | | | (o) To re-ele | ect Sir Simon Robertson a Director | | | |
| (c) | To re-elect M K T Cheung a Director | | | | (p) To re-ele | ect J L Thornton a Director | | | |
| (d |) To re-elect J D Coombe a Director | | | | (q) To re-ele | ect Sir Brian Williamson a Director | | | |
| (e) | To re-elect R A Fairhead a Director | | | | * * | the Auditor at remuneration to be y the Group Audit Committee | | | |
| (f) | To re-elect D J Flint a Director | | | | 5. To authorise the | he Directors to allot shares | | | |
| (g |) To re-elect A A Flockhart a Director | | | | 6. To disapply pr Resolution) | re-emption rights (Special | | | |
| (h |) To re-elect S T Gulliver a Director | | | | 7. To approve the | e HSBC Share Plan 2011 | | | |
| (i) | To re-elect J W J Hughes-Hallett a Director | | | | To approve fe Directors | es payable to non-executive | | | |
| (j) | To re-elect W S H Laidlaw a Director | | | | general meetin | eneral meetings (other than annual ngs) being called on 14 clear days' | | | |
| (k |) To re-elect J R Lomax a Director | | | | notice (Specia | al Resolution) | | | |

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|---|---|
| _ | |

Signature(s)

(see notes 5, 6 and 7)

Dated......2011



- 1. If you wish to appoint as proxy another person (who need not be a shareholder), please insert the name of that other person in the box provided and delete the words "the chairman of the Meeting". Any alteration made to this Form of Proxy must be initialled by the person who signs it. A shareholder may appoint more than one proxy, provided that each proxy is appointed to exercise the rights attached to a different share or shares held by the shareholder. To appoint more than one proxy, a photocopy of this Form of Proxy may be used or additional Forms may be obtained from: Computershare Investor Services PLC, PO Box 1064, The Pavilions, Bridgwater Road, Bristol BS99 3FA, United Kingdom; Computershare Hong Kong Investor Services Limited, Rooms 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Hong Kong SAR; or the Investor Relations Team, HSBC Bank Bermuda Limited, 6 Front Street, Hamilton HM 11, Bermuda. If the proxy is being appointed with authority to vote less than your total holding please indicate in the box marked with an asterisk the number of shares your proxy is to vote. If the box marked with an asterisk is left blank your proxy will be deemed to be authorised to vote your total holding (or if this Form of Proxy has been issued in respect of a designated account for a shareholder, the total holding for that designated account).
- 2. If you wish your proxy to cast your votes for or against a resolution you may insert an 'X' in the appropriate box. If you do not wish your proxy to vote on any particular resolution, you may insert an 'X' in the 'Vote Withheld' box. A 'Vote Withheld' is not a 'vote' and will not be counted in the calculation of the votes 'For' and 'Against' a resolution. If you do not indicate how your proxy is to vote, you will be deemed to have authorised your proxy to vote or to withhold your vote as your proxy thinks fit. Your proxy will also be entitled to vote at his or her discretion on any other resolution properly put to the Meeting.
- 3. Pursuant to regulation 41 of the Uncertificated Securities Regulations 2001 (as amended), changes to entries on the principal register of members of the Company maintained in England (the 'Principal Register') after 12.01 a.m. (London time) on the day immediately before the day of the Meeting or any adjourned meeting (as the case may be) shall be disregarded in determining the rights of a shareholder to attend or vote at the Meeting or any adjourned meeting (as the case may be). Accordingly, a shareholder entered on the Principal Register at 12.01 a.m. on the day immediately before the day of the Meeting or any adjourned meeting (as the case may be) shall be entitled to attend and vote at the Meeting or any adjourned meeting (as the case may be) in respect of the number of such shares entered against the shareholder's name at that time.
- 4. Particulars of the Directors standing for re-election are set out in Note (11) to the accompanying Notice of Annual General Meeting.
- 5. This Form of Proxy must be signed by the shareholder or the shareholder's attorney or, if the shareholder is a corporation, be under seal or signed by a duly authorised representative.
- 6. In the case of joint registered holders of any shares, the vote of the senior who tenders a vote, whether in person or by proxy, shall be accepted to the exclusion of the votes of the other joint holders. For this purpose, seniority shall be determined by the order in which the names of the holders stand in the Principal Register, the Hong Kong Overseas Branch Register or the Bermuda Overseas Branch Register as appropriate.
- 7. In order to be valid, this Form of Proxy (and any power of attorney or other authority, if any, under which it is signed, or a copy of such authority certified notarially or in some other way approved by the Board) must be deposited not less than 48 hours before the time of the holding of the Meeting (or any adjournment), at the offices of the Registrars, Computershare Investor Services PLC, PO Box 1064, The Pavilions, Bridgwater Road, Bristol BS99 3FA, United Kingdom; Computershare Hong Kong Investor Services Limited, Rooms 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Hong Kong SAR; or the Investor Relations Team, HSBC Bank Bermuda Limited, 6 Front Street, Hamilton HM 11, Bermuda. Amended instructions must also be received by the Registrars by the deadline for receipt of a Form of Proxy. In the case of an appointment of a proxy submitted in electronic form, such appointment must be received not less than 48 hours before the time of the holding of the Meeting (or any adjourned meeting). It should be noted, however, that any power of attorney or other authority relating to an appointment of a proxy cannot be submitted electronically and must be deposited as referred to above for the appointment to be valid. Completion and return of the Form of Proxy will not preclude a shareholder from attending or voting in person.

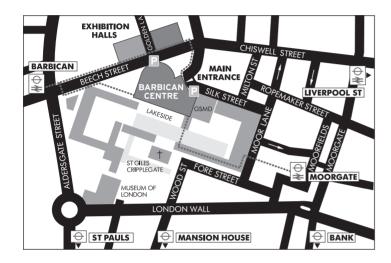
Shareholder Reference Number



ATTENDANCE FORM

The Annual General Meeting of HSBC Holdings plc is to be held on Friday 27 May 2011 at 11.00 a.m. at the Barbican Hall, Barbican Centre, London, EC2 (see map below). If you wish to attend please sign this form, bring it with you and hand it in on arrival. This will facilitate your entry to the Meeting.

Signature



Recommended pedestrian access to Barbican Centre
GSMD Guildhall School of Music and Drama

TEAR HERE