



VIDEO TRANSCRIPT

HSBC Malaysia 140th Anniversary Brand Video

[Voiceover]

It's curious what memories endure.
The fragrance of a market...
the sound of a street...
a coin box gifted by your father.

You're raised with just enough to get by,
believing you'll leave it all behind some day.

Your father's lessons...
hard work, saving...
stick with you, shaping who you become.

When you step out into the world,
the first in your family to go so far...
you carry more than just memories.
You carry the weight of those lessons,
passed down through generations.

In the quiet moments,
you find yourself looking back...
at the faces that built you.
And that's when your heart feels the heaviest.

Years later, you watch your daughter take that same leap,
leaving home to study abroad...
fueled by the same drive, to carve her own path.

You see, legacy isn't about what you leave behind.
It's about what you pass on, the spark that ignites the future.

Every choice, every late night, every step forward...
it all builds something greater.

Now a grandfather, you see it clearly...
the foundation you've laid,
strong enough to hold up the next generation.

Because in the end, it's not about what you've accumulated.
It's about what you've set in motion.

[Text on screen]

HSBC Malaysia. Connecting The World. 140 Years and Beyond.
HSBC | Opening up a world of opportunity