

HSBC Employee stories - Chen

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Duration:

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Speakers:

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Relationship Manager, HSBC Private Bank

[Chen]

The arts have a very important place in our society and obviously the artists that create them.

It's often a taboo to talk about money in the creative sectors, which is a shame because if you manage to create a base of financial independence that leads to creative independence.

My grandmother who was an artist herself introduced me to the art world.

Through her I learned how to appreciate art and really see the kind of impact that it can have.

Being exposed to the art world gave me access to very talented artists that created incredible works, but it really highlighted the gap between that and the financial know-how and ability to create financial independence.

I really wanted to take my backgrounds in art and finance to bridge that gap.

I created a business plan and approached HSBC with that.

HSBC responded well to the proposal and within 6 months a role was created.

I am now working to help artists continue to make art and help the sector be more sustainable.

This is very much supported by the infrastructure and tools at HSBC and the people I work with.

I love being a part of an artist's journey, through their success and helping them thrive and protect the legacy they have created.

[Text on screen]

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