



HSBC // Victoria // Transcript

My name's Victoria, I'm part of the Data and Analytics Graduate Programme.

I did computing and mathematics at Open University. The reason I chose this major was because math was something I always had a passion for and that led me to the job at HSBC.

We are based in Global Banking & Markets and we mainly work with data from our corporate clients and besides that we also have cooperation with the commercial side as well.

Our approach to drive revenue is through data and analytics. We obtain insights of our customers in order to understand our customers better, so we can recommend more appropriate products and services.

What we do is we use the data asset data from HSBC and process them into future assets. We also have some ad hoc analysis.

HSBC understands the importance of a data led approach and they've invested a lot into this division as well. During the past two years we've expanded a lot and we are constantly attracting stakeholders from different business lines.

We have loads of opportunities to learn whether it's technical or soft skills. In terms of learning opportunities we have a weekly bull session where we talk about the new technologies happening in the data science field, depending on our topic preferences.

Everybody is encouraged to learn. For example if you're interested in exams, there will be sponsorship for that. At HSBC, everyone is coming from a different background. We welcome such diversity. We support and succeed together.