

20 December 2012

HSBC TO SELL SHAREHOLDING IN BAO VIET HOLDINGS

**** Vietnam remains a priority growth market for HSBC ****

HSBC Insurance (Asia-Pacific) Holdings Limited, an indirect wholly-owned subsidiary of HSBC Holdings plc (“HSBC”), has entered into an agreement to sell its entire 18% shareholding in Bao Viet Holdings (“Bao Viet”), to Sumitomo Life Insurance Company for a consideration of VND7,098bn (approximately US\$340m) in cash.

Peter Wong, Chief Executive Officer of HSBC in Asia Pacific, said: “This transaction represents further progress in the execution of the Group’s strategy, allowing us to focus our capital and resources on the growth of our core businesses. We are proud of the success of our five-year partnership with Bao Viet and wish it continued success.”

Completion of the transaction is expected to take place during the first quarter of 2013, provided that the requirements of Vietnamese laws and regulations have been satisfied.

HSBC remains focused on building a strong, sustainable business in Vietnam, which is a priority market for the Group.

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Notes to editors:

1. HSBC in Vietnam

HSBC has been in Vietnam for over 140 years – the bank first opened an office in Saigon (now Ho Chi Minh City) in 1870. HSBC was the first foreign bank to launch its locally incorporated entity on 1 January 2009 as HSBC Bank (Vietnam) Ltd. The bank's current network includes one transaction centre, one branch and five transaction offices in Ho Chi Minh City, one branch, three transaction offices and one deposit office in Hanoi, and four full-service branches in Binh Duong, Can Tho, Da Nang and Dong Nai provinces and a representative office each in Hai Phong and Vung Tau. HSBC is one of the largest foreign banks in the country in terms of investment capital, network, product range, staff and customer base.

2. HSBC Holdings plc

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 6,900 offices in over 80 countries and territories in Europe, the Asia-Pacific region, North and Latin America, and the Middle East and North Africa. With assets of US\$2,721bn at 30 September 2012, the HSBC Group is one of the world's largest banking and financial services organisations.

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