

Sharing our Success

As one of the largest banking and financial services organisations in the world, we have the opportunity to touch many people's lives.

We believe we can make a real difference through support for education and environmental projects, so focus most of our charitable donations worldwide to contribute to these two areas. However, as the world's local bank, we recognise the importance of supporting a range of other community projects. In the case of companies joining the Group who already had philanthropic programmes under way, these 'other' areas are often substantial. The growth in our contributions and how they were distributed in 2003 can be seen from the charts on the right.

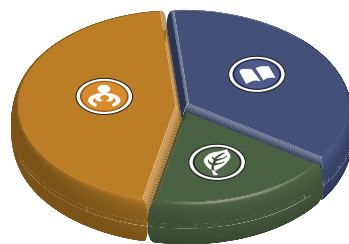
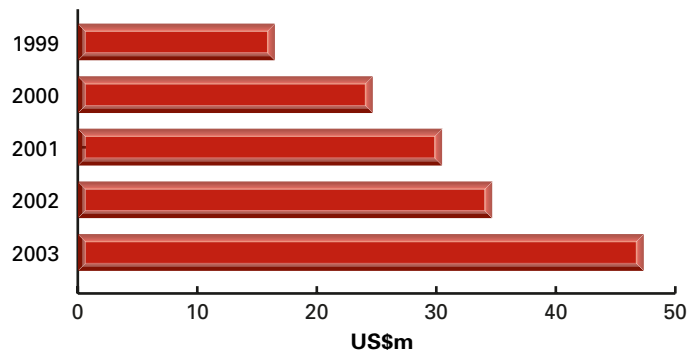
Much of the growth in donations in 2003 was due to the acquisition of Household, which contributed US\$11.5 million since joining HSBC (Household donated US\$18.8 million for the full year).

Vital as our financial contributions are — and they have risen considerably over recent years — the time and experience thousands of our employees around the world devote to worthwhile projects is just as important. It is clear, therefore, that financial donations alone are not a good measure of our overall contribution, and so we are working to develop better ways of measuring the impact of our work.

Engaging our employees

HSBC people show a remarkable desire to be active members of their local communities. We therefore encourage them to play their part — by volunteering for community programmes, for instance — so that together we can achieve more. The pages that follow contain many examples of our involvement, led from the top by our Group Chairman, Sir John Bond, who is President of Heads, Teachers and Industry, which arranges secondments in industry for senior educationalists in the UK. The Chief Executive of HSBC Bank plc, Michael Geoghegan, also chairs Young Enterprise in the

HSBC's donations 1999-2003



2003 total donations	
	US\$000
Education	17,114
Environment	8,940
Other	21,320
TOTAL	47,374

UK, in whose activities around 1,000 HSBC employees take part.

Employee fundraising

We supplement our employees' charitable fundraising efforts in a number of countries with corporate donations. We also encourage our employees to give to charity through the payroll. Household's 'United for Hope' programme, for instance, makes it possible for employees to contribute through their pay packets to local agencies that improve the quality of life in communities where they work and live. More than eight out of every 10 Household employees participated in 2003, pledging more than US\$4.6 million. The American Cancer Society named Household as the top US company for contributions through a workplace giving campaign, and the United Negro College Fund ranked Household among the top 10 contributors.

Investing in Education, the Environment and the Community



Investing in Education

In 30 US states, our employees are working with young people through Junior Achievement.

We are also providing direct support to schools in Las Vegas and Buffalo, providing grants to many other schools and colleges, and scholarships to talented individuals.

Read more on pages 26-36.



Investing in Nature

HSBC is funding pioneering work by WWF in the UK on sustainable river management.

HSBC employees from the UK, France and other countries across Europe have taken part in environmental field projects through Earthwatch.

Read more on pages 37-41.



Investing in Education

The HSBC Education Trust provides financial support to schools and other educational institutions in the UK.

Hundreds of HSBC employees are also actively involved in supporting local schools as volunteers.

Read more on pages 26-36.



Investing in Nature

Our work with WWF is helping to ensure fresh water for future generations by cleaning up the Rio Grande along the US-Mexican border.

We are helping BGCI save threatened plants by establishing a network of botanic garden educators in Canada.

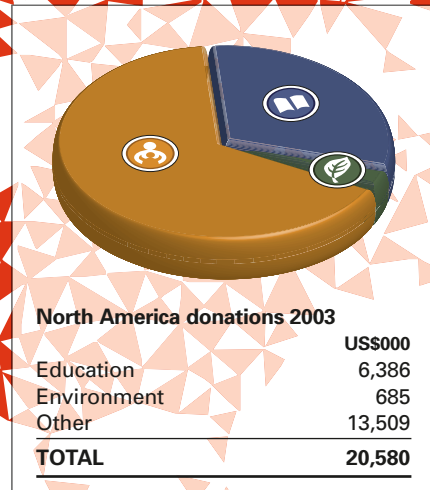
Read more on pages 37-41.



Investing in Communities

HSBC Bank USA and Household International are actively committed to community development, both through community grants and through the involvement of our employees.

Read more on pages 42-43.



Investing in Nature

Our work with WWF is helping to ensure fresh water for future generations by cleaning up the Amazon River.

We are helping BGCI in Brazil with important native plant conservation projects.

Read more on pages 37-41.

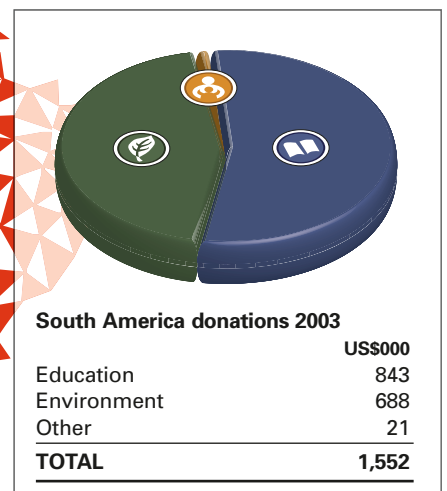


Investing in Education

In Brazil, HSBC is reaching out to disadvantaged children to provide basic healthcare, food and shelter as well as educational support.

At a school in Argentina, we are helping children from poorer families meet the costs of examinations.

Read more on pages 26-36.



at the World's Local Bank



Investing in Education

HSBC funding is helping young people in mainland China and Hong Kong not only in the classroom but also in music and sport.
Read more on pages 26-36.



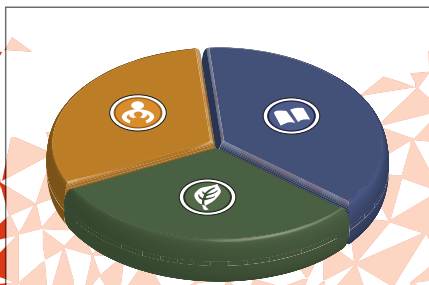
Investing in Communities

In many countries across Asia-Pacific, HSBC employees provide voluntary help for a variety of community needs. This report gives examples from Australia, Brunei, Hong Kong, India, Indonesia and Singapore.
In Singapore, HSBC was named Outstanding Corporate Volunteer of the Year in 2003.
Read more on pages 42-43.



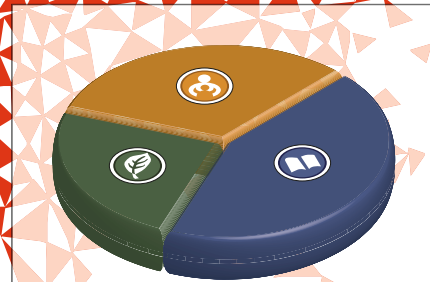
Investing in Nature

Our work with WWF is helping to ensure fresh water for future generations by cleaning up the Yangtze River in China.
The HSBC Fellows Environmental Club in Hong Kong is helping to engage employees in environmental projects.
We are helping botanic gardens in India to conserve native plant species.
HSBC is funding the training of botanic garden staff as well as botanic garden schools clubs in Indonesia.
Read more on pages 37-41.



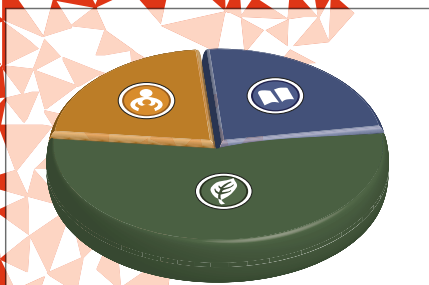
Europe donations 2003

	US\$000
Education	5,891
Environment	4,934
Other	4,814
TOTAL	15,639



Asia-Pacific donations 2003

	US\$000
Education	3,771
Environment	2,127
Other	2,774
TOTAL	8,672



Middle East donations 2003

	US\$000
Education	223
Environment	506
Other	202
TOTAL	931

For more examples of HSBC's support for education, the environment and the community around the world, see our web site at www.hsbc.com/society.



Investing in Education

HSBC supports education programmes in Jordan, the Palestinian Autonomous Area and the United Arab Emirates.
Read more on pages 26-36.



Investing in Education

HSBC is funding a range of educational projects in India, Pakistan and Bangladesh.
Read more on pages 26-36.



Investing in Education

HSBCkids is an innovative partnership with children's charity Barnardo's to provide mentors to underprivileged children in Australia, to help their education and social development.
Read more on pages 26-36.