



Niall S. K. Booker

Chief Executive Officer,
HSBC Finance Corporation

Chief Operating Officer
HSBC North America Holdings Inc.

Niall Booker is the Chief Executive Officer of HSBC Finance Corporation and Chief Operating Officer for HSBC North America Holdings Inc. Named to these positions in February 2008, Booker is responsible for HSBC's consumer finance businesses in the US, including consumer and mortgage lending, credit cards, auto finance and insurance, as well as for the head office functions at HSBC-North America's headquarters near Chicago. Prior to this position, Booker was Chief Operating Officer of HSBC Finance Corporation.

Booker joined HSBC Group in 1981 as an International Manager and was made a Group General Manager in January 2004. Booker has extensive experience in both developing markets, where he successfully built up HSBC's Indian and Middle Eastern franchises, and in developed markets, where he has specialised in turnaround situations and integrations. He was Deputy Chairman and CEO of HSBC Bank Middle East Ltd in 2006, CEO India in 2002, and CEO International Private Banking, Americas in 2001.

Educated at Trinity College Glenalmond in Scotland, Booker also received his Master's degree from Gonville and Caius College, Cambridge University, UK.