

**Michael Geoghegan CBE**  
**Group Chief Executive**  
**HSBC Holdings plc**

Michael Geoghegan became Group Chief Executive of HSBC Holdings plc on 26 May 2006.

He was previously a Director and Chief Executive Officer of HSBC Bank plc, a position he held from 1 January 2004. He was appointed a Director of HSBC Holdings plc with effect from 1 March 2004. Mr Geoghegan is also a Director of HSBC France and Global Head of Personal Financial Services for HSBC's businesses worldwide.

Prior to returning to London to take up his post with HSBC Bank plc, Mr Geoghegan was President of HSBC Bank Brasil S.A. - Banco Múltiplo, and of HSBC Investment Bank Brasil S.A. and HSBC Seguros S.A.

He joined HSBC in 1973 and, has spent 12 years in North and South America, eight years in Asia, seven years in the Middle East and three years in Europe.

Mr Geoghegan arrived in Brazil in March 1997 to establish the Group's operations in the country following the creation of Banco HSBC Bamerindus S.A. He was appointed a Group General Manager of HSBC Holdings plc in the same year.

In January 2000 he became responsible for all HSBC businesses throughout South America and chaired the Group's Regional Executive Committee.

In October 2000 he became President of HSBC Investment Bank Brasil which resulted from the Group's acquisition of CCF (now HSBC France) and the incorporation of certain activities of HSBC Brasil.

Mr Geoghegan was born on 4 October 1953 in Windsor, UK, and was educated in the United Kingdom and Ireland. In June 2003 he was honoured with a CBE (Commander Of The British Empire) by Her Majesty the Queen in recognition of his contribution to British business interests in Brazil.

Mr Geoghegan is Chairman of Young Enterprise UK which seeks to give students business experience while still in full-time education. HSBC has supported Young Enterprise for over 20 years as part of its commitment to financial education, and has 1,500 employees who volunteer their time for the organisation in schools.

Mr Geoghegan's interests include running marathons, travelling, reading and supporting children's charities. He completed the London marathon in 2006 and plans to do so again in 2007. He has lived and worked in 12 countries and travels extensively, professionally and privately, to this day.

Mr Geoghegan is married with two sons.

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