

Alex Hungate
Head of Personal Financial Services and Marketing
HSBC Holdings plc

Alex Hungate was appointed Head of Personal Financial Services and Marketing in September 2007. As a Group Managing Director he is a member of HSBC's Group Management Board.

Alex was Managing Director of Reuters in the Asia Pacific region and between 2002 and 2005 he was Reuters worldwide Chief Marketing Officer. During his 14 years at the information group he was based in the UK, Hong Kong and the USA, holding positions including co-Chief Executive Officer of Reuters America and non-executive Chairman of Factiva, the web-based business news and information service. Prior to his career at Reuters he spent two years with Booz Allen & Hamilton as a strategy consultant. Alex graduated from Oxford University with an MA in Engineering, Economics and Management and gained an MBA from Harvard Business School in 1993.

Group Communications
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