

Understanding Wealth and Personal Banking

Wealth and Personal Banking helps clients with their day-to-day financing needs, including lending and investment services.

So this line of business aims for being ambitious about growth and the value we deliver to our customer.

And this customer could be a student, it could be a business owner.

The bank allows you to explore different areas and find out your passion.

There's a lot of things to explore in Wealth and Personal Banking business because you can actually be in teams that manage private clients or really top-tier clients.

You can also be in the branch network, you can do campaigns for the CRM team and for marketing, you can explore different businesses like credit cards that is so different to debit.

Global Private Banking serves a broader set of ultra-high and high-net-worth clients.

So we provide bespoke solutions.

Being a colleague in HSBC Asset Management I was able to interact with different kinds of clients and then ultimately to help them grow their wealth and I think this is a very meaningful part of my job.

Opening up a world of opportunity

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